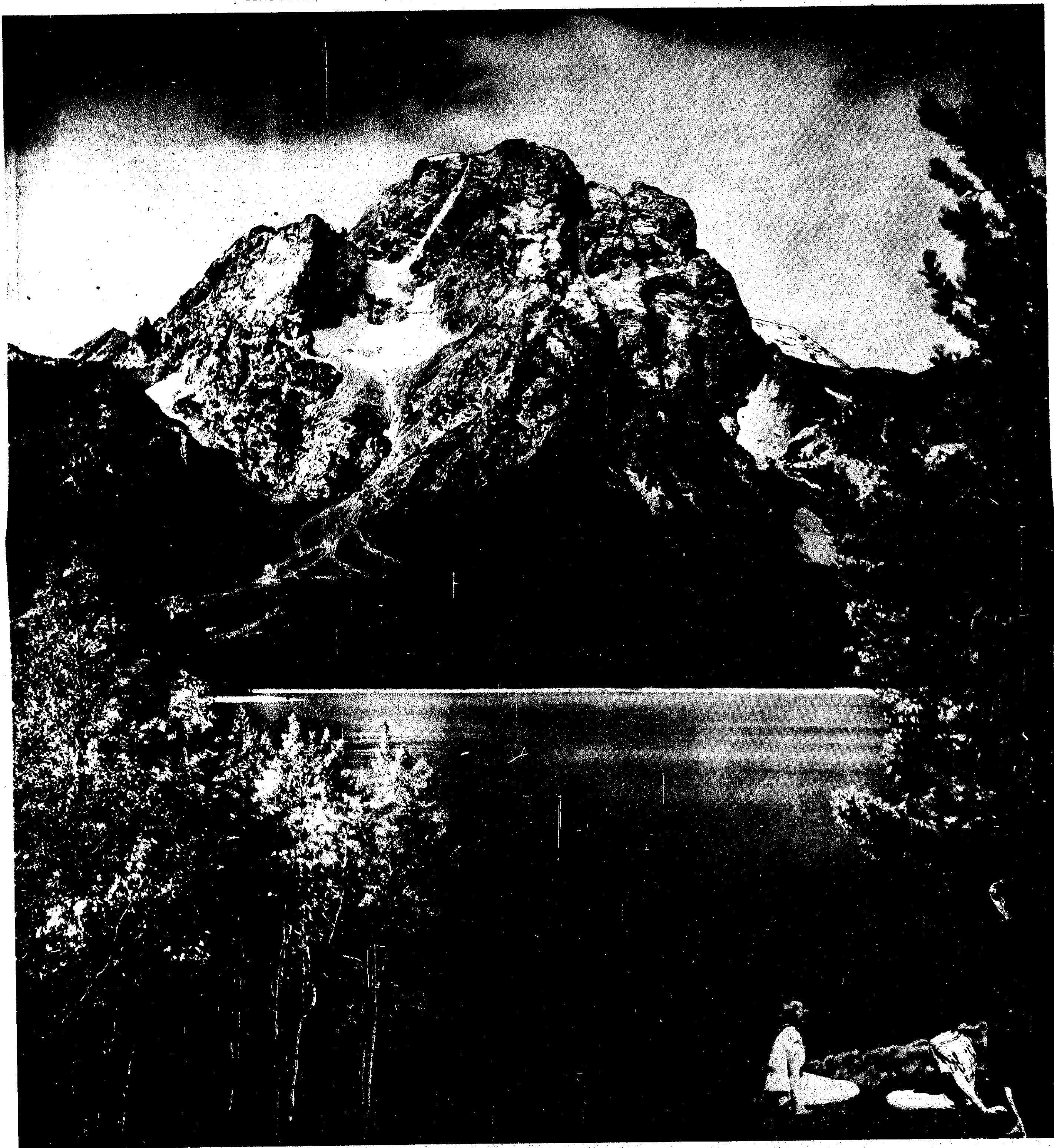


Press-Telegram
Southland

LONG BEACH, CALIFORNIA, SUNDAY, MAY 21, 1950

MAGAZINE
Section



JEWEL IN THE TETONS

Union Pacific Railroad Photo.
Jackson Lake is a sparkling jewel below giant Mount Moran in the Grand Tetons. Scenic retreats like this intrigue many Long Beach residents who plan vacation trips this summer.



Fort MacArthur has a plan to entertain wives while their husbands are in ORC training. Here, Capt. Hope Wray welcomes Mrs. James H. Burns, Mrs. Ed Duffy.

Spring in the Hills



Pastoral scene in Silverado Hills: Martin Bidart and his little dog, Bruno, guard well their flock of sheep grazing in Orange County's Silverado District.

OVER the rolling hills of the Silverado district in Orange County, spring has spread a mantle of green, turning the slopes into a vast pasture upon which graze hundreds of fat sheep and cattle.

Near the junction of Silverado Canyon and Irvine Park roads, a flock of 1500 fat sheep munch the grasses under the seemingly casual but ever alert watchfulness of Martin Bidart, a Basque shepherd, and

By Harry R. Peterson

Bruno, his Australian shepherd dog.

Bidart is a short, dark, weather-worn man who speaks excellent English and French. All of his life he has lived on the sheep lands. There is no shepherd in the world like the Basque. He understands every mood of the animals; when to water, when to feed, and when there is sickness or danger.

Like the greatest Shepherd of all, his first concern is not for himself, but for his flock.

"Yes, you may take a picture," he says, "but do not frighten the sheep. They are at pasture!"

Three or four big ewes stray too near the highway. At an almost imperceptible gesture from Martin, the shaggy gray shepherd dog nudges them back into the safety of the high grass. With little curiosity, the sheep raise their heads when automobiles pass near by. They munch steadily, their chops decorated with spears of grass. The business of eating is too important; grass like this does not grow every month in the year.

The sun is warming the soil now. The wild mustard is like a field of buttercups; the sycamores have come to life. Flocks of quail scurry across the pavement—whistling as they go.

LOTS of Basque up in the Jordan Valley, Oregon," says Martin, "but mol, I like it here. I write my friends in France and Spain and ask them to come over as soon as they are able. It is still sad in Europe. The sheep, Bruno and I are well fed in Southern California. It is one grand country. "Au revoir. Do not forget to send me a picture of my sheep!"

Springtime is sheeptime in Silverado.

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Petticoat Reserve

The Organized Reserve Corps is a family matter at Fort MacArthur. The wives and children tag along and a swell time is had by all.

By Gerald Lagard

LIKE ALL Gaul in Caesar's Commentaries, Fort MacArthur is divided into three parts. "Bottomside," the third-level training area, is for construction work. "Topside" is where the larger groups of members of the Organized Reserve Corps vanish with their orders in their hands for week-end training. Up here are the arresting red and yellow military posters, the groups of buildings and the grimmer fixed installations which take on a sharper significance by contrast with the flocks of peaceful sheep grazing on the spring-green hills. And "Middleside" is the nerve center and the general headquarters area; it is also the heart of the Fort MacArthur plan.

The plan is a simple one, as old as the first banding together of men with weapons, and women who chose the camp and company to the loneliness of being left behind when matters military demanded attention from the warriors. The plan comes into sharp focus as the reason for the enthusiasm of the Organized Reserve Corps for week-end duty once a month because, in Middleside, are more of the distinctive red and yellow signs, but these read "Hostess House." The ORC is now a family matter.

The wives and children of the reserve corps have good reason to look forward to husband and father becoming a week-end warrior, and perhaps to add their own significant and approving nods to those of general officers whose need for trained

cadres is such that the plan evolved as a gamble now remains as a sure thing. Strictly tailored to feminine needs, the week-end set-up includes trained baby sitters, a mess hall for children and other facilities so that a mother may forget the youngsters briefly for a blessed time.

BY NOON on the designated Saturday, most of the reservist families are reporting to the billeting officer, Lt. Edward Pettit, in the lounge of the Hostess House. Lt. Pettit is a tall young man with a distinct ease of manner but all he knows of the family life he has learned right here—he is a bachelor, WAC Lt. Elizabeth Weaver, much cuter than any officer who became a gentleman by act of Congress, is his assistant and is generous proof that the Army thinks of everything.

Once assigned to rooms, the mothers place their children in the hands of nursery attendants who keep them contented with all types of play facilities and the patience of the trained juvenile supervisor until 1700 (5 p. m.) and mother is off to the Officers' Club.

There is always something about such a club that is distinctive. But on week ends its distinction is feminine, and even though Army brass is still bright it doesn't blind anybody. By 1800 the rooms are bare of officers, except those whose duties are taken up with club activities. These are under the direction of Maj. Clair Sims and WAC Capt. Hope Wray. Maj. Sims' duties are perhaps enviable ones, and Capt. Wray's those requiring great foot-

work and agile maneuvers from lounge to dining room to offices and kitchen. The kitchen is important. Through its doors comes as good food for buffet meals as can be found anywhere at the moderate price charged. The government doesn't attempt to make money on its citizen-soldiers but neither does it plan to lose any.

A MODERATELY high tea—high in the sense of generous assortment—is a strictly feminine business. Dur-

(Continued on Page 5.)



Miss Wanda Boatman (right) supervises a playroom for children of ORC trainees, keeps youngsters happy.



Reserve officers training at Fort MacArthur may bring along wives and children for one week end per month. Here, a happy group dines at end of day's training.

Gringo-Hating Bandido

Vasquez ranked right at the top among California's early bandits. His big aim in life was to rid the Golden state of all Americans.

By Maymie R. Krythe

DURING the years following the gold rush, California was terrorized by bandits, most noted among whom was Joaquin Murietta, whose spectacular career of only three years ended with his capture at Tejon Pass by Capt. Harry Love and his Los Angeles Rangers in August, 1853. Ranking next to Murietta in daring, and who operated much longer, was Tiburcio Vasquez.

All during Vasquez's 23-year career of crime there was continual fear of where he would strike next. He hated all Americans, or gringos. In his early days he accused them of insolence and of monopolizing the prettiest girls at the fiestas. His chief aim in life was to rid California of Americans, and his excuse for many crimes was that their unjust accusations had driven him to banditry.

Vasquez was born in 1835 in Monterey, Calif., and received "a fair English education." At 15 he was the leader of young Mexicans in the min-

ing town of Sonora. At a dance there one evening, Tiburcio declared that his sister had been insulted by an American. Vasquez stabbed the man, left town and, it was rumored, he had joined Murietta, who was then at the height of his notorious career.

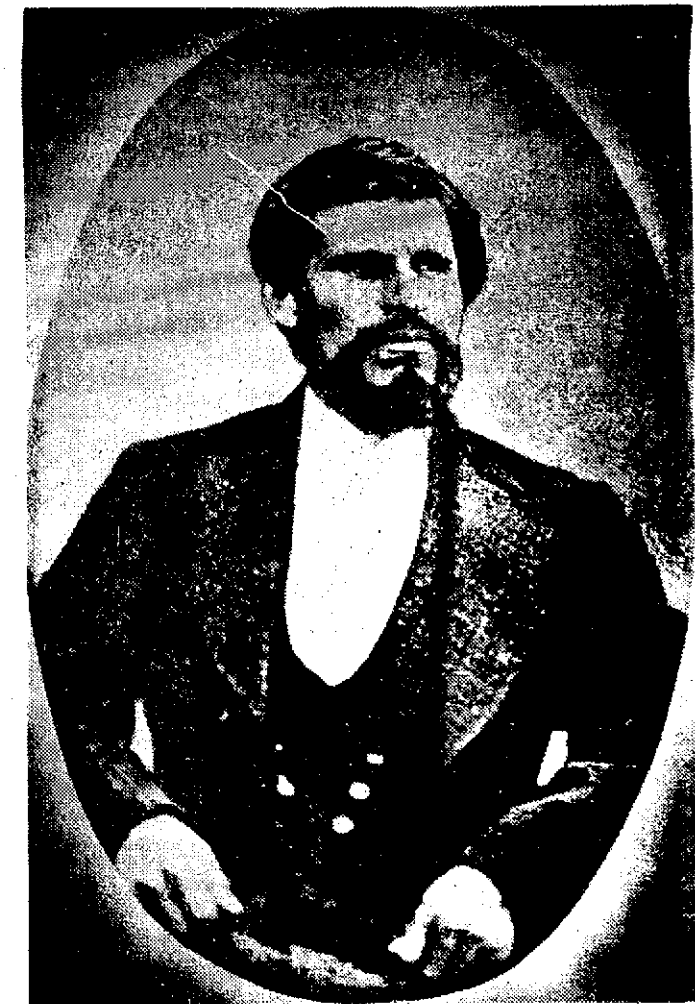
TWO years later, Vasquez and a local outlaw, Garcia, were having a hilarious time at a dance in Monterey. A constable named Hardimount tried to evict him. One version of the story is that the officer and other Americans had abused Mexicans of both sexes. In the fight that followed, Vasquez, Garcia and Jose Guerra were the ringleaders. Hardimount was shot; Guerra was hanged shortly afterwards, and Vasquez escaped to the mountains. Later he angrily declared, "The white men heaped wrong on me in Monterey."

From 1856 to 1870, Vasquez operated with horse thieves and cattle rustlers and stage robbers. His band often stole Army horses from Fort Yuma, rebranded them and sold them

in San Fernando Valley. Twice he served terms in San Quentin. One of his special stunts, after robbing passengers of a stage, was to tie them up and lay them on the ground, face up. Whenever victims were found in this condition, the citizenry thereabouts knew that Vasquez was not far away. The bandit leader was badly wounded in one such robbery, but he rode his famous gray horse 60 miles to a secret rendezvous.

In August, 1873, Vasquez raided Snyder's store in Tres Pinos, in Monterey County, killing Snyder, and the hotel-keeper, Davidson. Vasquez fled with Chavez and Levia. By this time Vasquez had stolen Rosaria—wife of the latter—this later helped lead to his downfall, for the husband informed the officers about the leader's living habits and bandit methods. Reaching Southern California, they all unwittingly their pursuers and went into hiding, while newspapers demanded their capture, and the Governor offered a reward of \$1000 for Vasquez.

EARLY the next year, at Tejon Pass, Vasquez held up Los Angeles stages and



—Photos Courtesy Title Insurance and Trust Company.

Tiburcio Vasquez hated all gringos, or white men, claiming it was they who drove him to banditry.

robbed the passengers, including the owner of Cerro Gordo, richest mine in Inyo County. Again he escaped in rocky caverns. So infuriated were the Californians, that Sheriff Morse of Alameda came down with 15 picked men to help Sheriff Rowland of Los Angeles County pursue the bandit and his gang. But after a long and strenuous hunt, they gave up, only to find later that Vasquez had never been far from Los Angeles.

Finally, Vasquez's last, bold crime brought about his capture and death. In April, 1874, he and four men, dressed as shepherders, raided the home of Alexander Repetto, just a few miles east of Los Angeles. They tied the rancher to a tree, threatened to shoot him if he didn't turn over the money just received from the sale of sheep. After some time,

(Continued on Page 5.)



The Vasquez Rocks, located east of Newhall and Saugus, were named after the gringo-hating bandit. They were one of his hideouts in Southern California.



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IN THIS Section

VOL. 3 NO. 16

Homes	9-11
Gardens	10-11
Pictures	3
Fashions	8
Cooking	7
Movies, Music	4
Books, Art	6
Realty, Building	12 to 15

Member
PACIFIC SUNDAY MAGAZINES

FRED TAYLOR KRAFT,
Magazine Editor

Education in the Age of Science



Citizens of the mid-20th Century—an Age of Science—need basic scientific knowledge more than ever before. Pictures here grasp some of the spirit of scientific study at Long Beach City College.

Essential to pre-medical and pre-nursing students and useful for many others is study of bacteriology. Pictured above at the microscopes are (l. to r.) Jean Groves, Glenn Stevens, Anne Cooper, Howard Pinski, Patricia Hart, Robert Bailey, Shirley Weir. From basic studies given at City College, many students will continue to success in medical, engineering and chemistry pursuits.



Microscopes reveal otherwise hidden facts in life science study. Physiology student Joan Richmond uses one here for a blood count.



Larry Rogers uses a glass pipette to obtain an exact amount of sulphuric acid to conduct an experiment in chemistry laboratory.



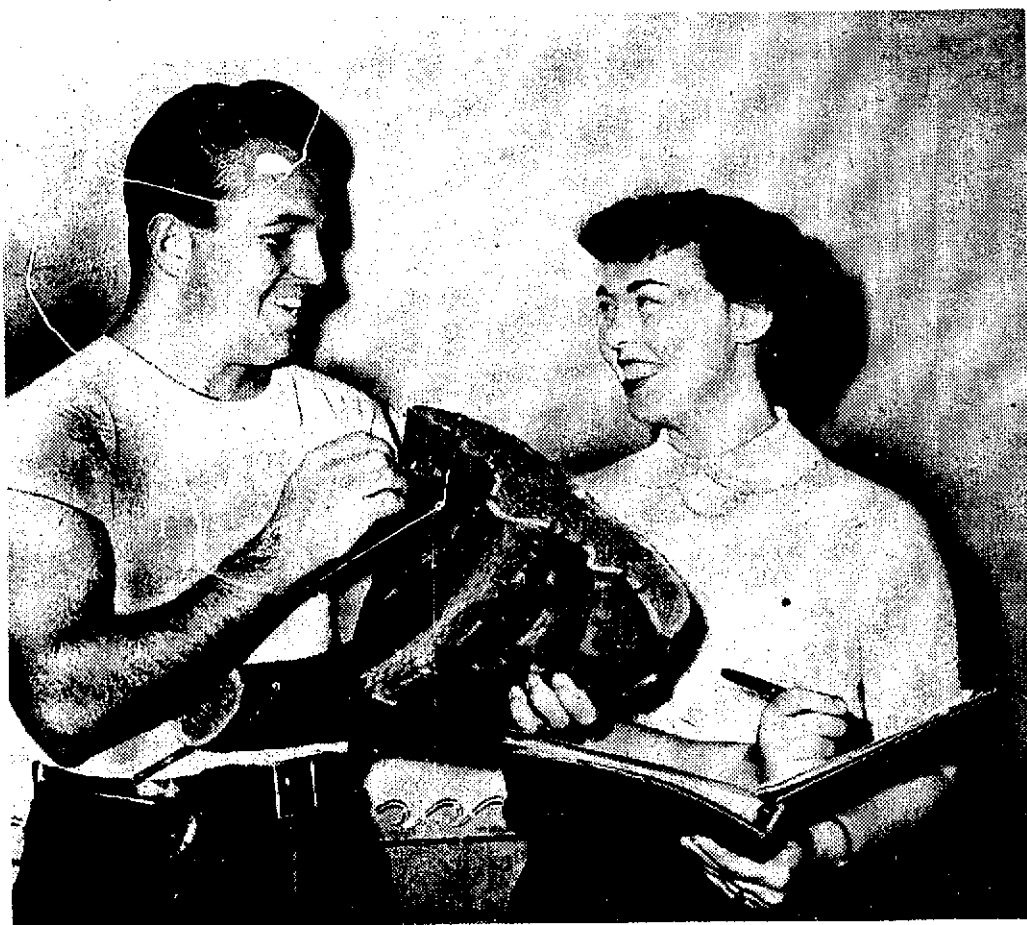
James Siefke holds end of engineer's chain while Robert Davis sights through transit.



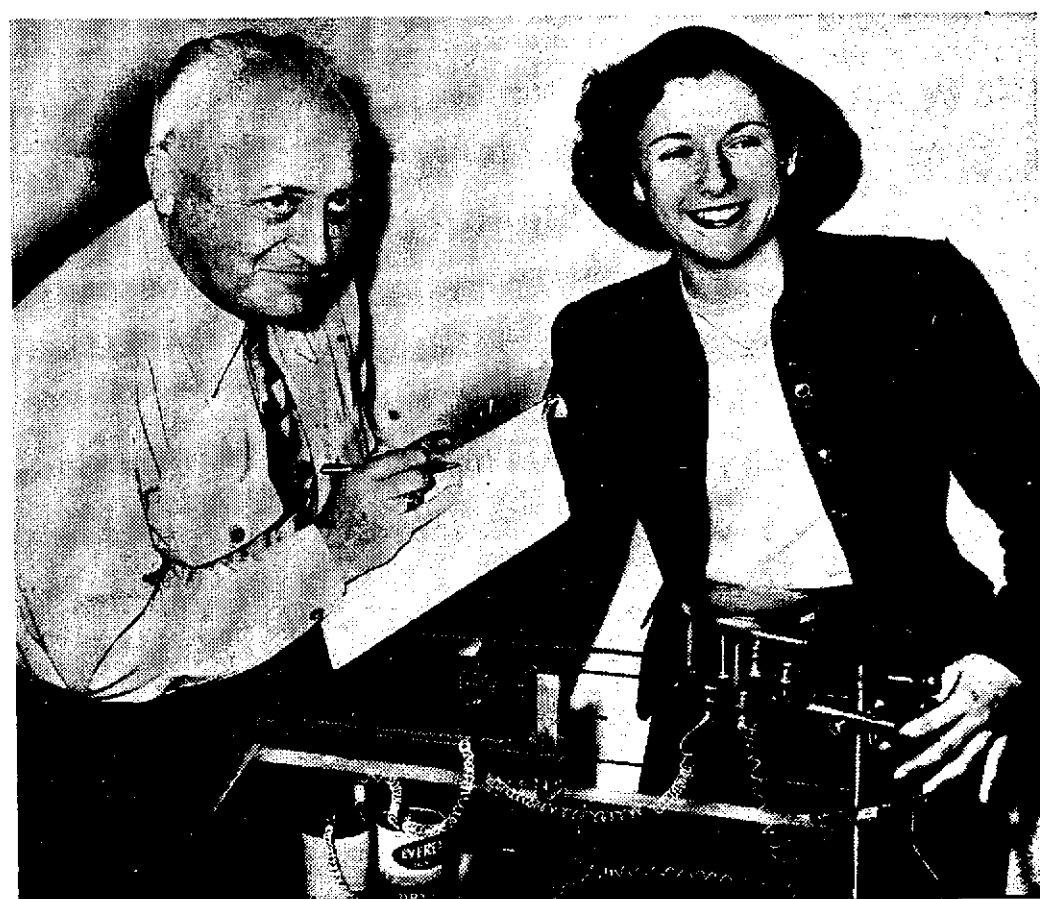
Physics students Joann Wolfe (left) and Jack Montooth make check on spectrometer, a device used industrially in analysis of metals.



With geologist's hammer, Betty Campbell is about to make test of specimen of rock.



Curious specimen being studied by Jack Randell (left) is section model of a leaf. Fellow botanist student Norma Tritt takes notes.



Back in school to seek pharmacy degree is Harry Everroad, retired Navy lieutenant commander. Tobie Greenberg is a fellow student.

Photos by Frank Lindgren.

Stage Stars Hold Out for, Win Choice Film Roles

Grable Proud of Marriage

HOLLYWOOD, May 20. (AP) Betty Grable, currently starring in "Wabash Avenue," may be Hollywood's undisputed glamor queen and the pin-up girl of untold thousands of fans, but her proudest tag is that of Mrs. Harry James.

"Careers are wonderful, and I've certainly been lucky in mine," says Betty. "but few careers are worth it if they stand in the way of a happy marriage."

The world's highest salaried woman dolls her celluloid mantle the moment she steps off a studio sound stage, reverting to her favorite role of the wife of the noted trumpet player.

It wasn't until just a few days ago that Betty's younger daughter, Jessica, 3, learned that her platinum-blond mother was a movie star.

Betty had invited her family out to 20th Century-Fox to watch her go through a dance routine in her newest production, "My Blue Heaven," that she thought would be of special interest to the children because of its Halloween background.

Jessie and her sister, Vicki, 5, were their mother's harshest critics when the number unfolded. They had seen her rehearse the routine at home and had become thoroughly familiar with the choreography.

By specific instructions, none of the servants or other household attendants ever addresses the actress as Miss Grable. It is always "Mrs. James."

At one time the star, who with her husband operates a racing stable, ran some of her horses under her own name. She is now taking steps to change the listing. Hereafter all their entries will be from the Mr. and Mrs. Harry James Stables.

The actress admits that she is possibly luckier than a lot of film stars in that she is married to a man who thoroughly understands the problems attached to a screen career.

James runs the household much as any other husband, reports the actress. He meets all the expenses, refusing to be dependent on his wife for a single item. As a result, the star attempts to save most of her income, putting it in trust funds for the children or investing in government bonds.

Organization of their racing stable called for a considerable outlay at the start, they report, but now the horses are paying their own way on their earnings.

Miss Grable first met James while they were both in the east of "Springtime in the Rockies." As soon as she completes her "My Blue Heaven" stint she is going to look for another vehicle in which they might appear together. She says she has little hope, however, that the studio might bill them as Mr. and Mrs. Harry James on the marquee.

Gets Role

Alberto Sergio, Mexican screen actor and composer, has been signed for a key supporting role in Robert Rossen's production of "The Brave Bulls" for Columbia.



Filmland Not Sinful

By Gene Handsaker

HOLLYWOOD, May 20. (AP) Well, just how sinful is Hollywood? Wolves? A car-hop says more men used to try to date her in a day back home in Dallas than try here in two or three weeks.

Juvenile delinquency? Los Angeles' juvenile-court judge says, "I don't think Hollywood is any different from any other part of the country."

Divorce? The domestic-relations court judge says, "My definite impression is that Hollywood is the same as any other section of Los Angeles county; no better, no worse."

Scandal? A Catholic movie writer comments: "Guilty Intuition doesn't become beautiful romance nor extramarital adventure, a brave new social experiment, just because a Hollywood glamorized personality is involved."

U. S. Sen. Edwin C. Johnson of Colorado, who wants to license films and actors, has had a so-called "movie morals investigator" here. I've been checking up, too, and getting these reactions:

Taxicab driver Floyd Bennett: "Hollywood is no wilder than any other town. I used to play trombone in jazz bands, and I've been all over the country."

Mildred Thomas has been a car-hop in a drive-in restaurant at Sunset and Vine for six years. She said: "There just aren't the people out nights that there were, say, three years ago. I don't know why. But see that night club over there? It's changed hands several times in the last couple of years."

Superior Judge A. A. Scott of juvenile court: "There are parents who carouse, are away from home all the time, and don't care who their kids pal around with. But that sort of thing is no more prevalent in Hollywood than in any other community." Superior Judge Joseph M. Malby of domestic relations court: "No more domestic relations problems come to my court from Hollywood than from any other part of the county."

Dr. Louis H. Evans, pastor of the First Presbyterian Church of Hollywood, largest Presbyterian church in the world (3700 members): "I've found as godly people here as I have anywhere. There's both good and bad in Hollywood, and it's too bad that the good isn't publicized as much as the bad."

In 1948, the latest year for which totals are available, there were 4230 crimes in Hollywood. They included 793 burglaries, 179 robberies, and six murders. Of the Los Angeles police department's 12 geographical divisions, Hollywood ranked fifth in the number of crimes.

Arnt Signed

Charles Arnt has been signed by Columbia for a top supporting role to Mickey Rooney and Terry Moore in "Freddie the Great."

Doris Day's Dog Has His Day

HOLLYWOOD, May 20. (AP) Every dog has his day, the saying goes. But it's a cinch Doris Day's dog won't have two.

Black, cuddly Smudge-Pot made a brief appearance with Miss Day in a dance routine. Then he was tossed out on his wagging tail.

"He stole the show," Miss Day said.

The little poodle, known as Smudge, sort of worked himself into the routine for Warner's "Tea for Two." Every time Miss Day tried to rehearse at home, he dashed after her snapping at her flying feet.

"I thought it would be a mar-

velous idea if he worked with me," she said. "After all, he'd been through all the rehearsal. He seems to get such a kick out of dancing."

Gene Nelson, her partner, warned her what was coming. "I had a dancer friend who waited years for his break on Broadway," Nelson said solemnly. "Finally he got it. He danced in a show. He danced with a dog. The dog got all the press notices."

Miss Day, unimpressed, went to work and taught Smudge to follow her in the dance. He had the time of his canine life. When the routine was perfected, she invited friends in to watch.

"Smudge is terrific," one raved. "You're good too, Doris."

"You ought to build more of a smash finish for Smudge," another said. "He's really something to watch."

Miss Day was now wearing the type of smile described as fixed.

"It was most humiliating," she said later. "I decided it was either him or me. And all I'm supposed to be the wage-earner in our dog house."

When the friends left, Miss Day gave Smudge a can of dog food and set about re-doing the number.

The version moviegoers will see features Doris Day only.



Betty Hutton plays the vibrant rootin', tootin', shootin' Annie Oakley in the Metro-Goldwyn-Mayer Technicolor version of "Annie Get Your Gun," which critics are hailing as "the great American film musical."

Betty heads an all-star cast with Howard Keel as Frank Butler, Louis Calhern as Buffalo Bill, Edward Arnold as Pawnee Bill, and J. Carroll Nash as Sitting Bull. There is no end of beautiful cowgirls in the film.

The Living Theater

N. Y. Hotel Ballroom Now Arena for Plays

By Jack Gaver

THERE has been considerable talk for more than a year of converting hotel ballrooms into arena theaters for production of plays and now, finally, something definite has developed.

David Hellweil and Derrick Lynn-Thomas have announced the leasing of the ballroom of New York's Edison Hotel for such a purpose. They have set May 29 as their opening date and the play will be George Kelly's success of a quarter-century ago, "The Show-Off."

Lee Tracy, who had a small part in the original production of that play as he was starting his career, will have the leading role of Aubrey Piper. The ballroom will be known

as the Arena Playhouse. Capacity in the tiered seats that will surround the centered stage will be about 500.

The producers plan to give a series of productions, each to run three weeks. The second offering may be Shakespeare's "Julius Caesar" with Basil Rathbone playing Cassius.

This will be the first arena or "theater-in-the-round" venture in the Broadway district. Some semiprofessional off-Broadway groups have experimented with the system.

GRACE GEORGE, who is giving an outstanding performance in "The Velvet Glove," won the Comedica Club's bronze medallion for the acting of the season. It was presented to her at a luncheon this week.

Miss George also won the American Academy of Arts and Letters medal for good speech on the American stage for this season. She will receive it at a ceremony on May 25.

ON JUNE 4, Lynn Fontanne will be awarded an honorary degree of doctor of letters at the 33rd commencement of Russell Sage College in Troy, N. Y. She will be the fourth actress so honored by this school, the others having been Edith Wynne Matthison, Eva Le Gallienne and Margaret Webster.

Record Album

By David C. Whitney

"THE STARDUST ROAD," a four-record album by Decca, features eight songs composed by Hoagy Carmichael. The best record in the album features the Hoosier composer playing the piano, singing and whistling "Star Dust" and "Hong Kong Blues," the two songs he is most noted for.

Carmichael's "Riverboat Shuffle" which he wrote while still a student at the University of Indiana, is played in the album by Buddy Cole's orchestra. Glen Gray's orchestra is featured on another of Hoagy's early numbers, "Washboard Blues."

The album is a good one for Carmichael fans and for those who just like to listen or dance to good music.

GOOD SINGLES: National records, whose Eileen Barton disc of "Bake a Cake" is riding the crest of the hit wave, hopes to have a new "sleeper" in the first recording by musical comedy star Danny School—"Open, Parachute." The disc is an unusual dramatic piece involving the plea of an Air Force man for his parachute to open as he bails out of his burning plane. As a change of pace from love ballads and Dixieland novelties, the record stands a good chance for success.

Capitol records, which specializes lately in Dixieland, has a flock of new ragtime numbers including Ray Bauduc and his Bobcats with "Down in Honky Tonky Town"; Ray Robbins orchestra with "Are You From Dixie?"; Pete Daily's Dixieland Band with "Doo Wacka Doo"; Red Nichols' "Lazy Daddy," and Rugolo's Ragtimers playing "Why Do They Always Say No?"

An all-star group has been assembled by RCA-Victor for a pair of sides bound to ride high in public favor. Eddie Cantor,

Lisa Kirk and Sammy Kaye's orchestra combine for a rollicking good time on "Juke Box Anne" and "The Old Piano Roll Blues."

Wrist Hurt

Jane Russell has a tiny wrist scar as a souvenir of her role in "Montana Belle," to be distributed by RKO Radio. In a scene requiring Jane to be freed of handcuffs Scott Brady held a cold chisel on the cuffs while Forrest Tucker swung a hammer. At the first blow, however, the chisel slipped and took a neat nick out of Jane's wrist.

Planned additions to his fashion shows: Paper-mache ears and models of lifted faces, before and after.

HOLLYWOOD, May 20. (AP) Crime does pay, in the movies.

Many actors are making a good living from violent death and they don't care who knows it. Even the police, because it's all in movies.

"I'm perfectly willing for the Larry Parks, the Bing Crosby, the Gene Kellys and the Dan Daileys to do the song and dance stuff," Edmond O'Brien said. "Just give me the juicy murders."

That's why O'Brien is happy in Columbia's "Prowl Car," in which, as a young city policeman, he's up to his badge in mayhem of all sorts.

Broadway Flashes Shun Easy Money

HOLLYWOOD, May 20. (AP) Filmland, long the "yes man's" Valhalla, is gamely trying to adjust to a new breed—the "no man." He's a guy with the nerve to say "no" while a producer, waving a six-figure check, tempts him to say "yes."

Until lately actors with a yen to make their own decisions have had to wait until they were famous. Now a crop of flashes from Broadway, by playing hard to get, have blazed a new road to stardom.

Montgomery Clift, Paul Douglas, Marlon Brando and David Wayne made Hollywood come begging to them. They simply kept saying no until they got what they wanted. In common they had a desire to be independent, and a feeling that they'd be around longer if they held out for good roles instead of easy money. Plus, of course, talent.

Clift spurned lucrative contract offers and did "The Search," a film he believed in, for peanuts. After four films he's still picking his own roles—at a reported \$250,000 a picture. Douglas, star of Broadway's "Born Yesterday," was offered the screen version—if he'd sign a term pact. He said "No thanks," and sat back until another studio met his terms.

Brando and Wayne clicked, respectively, in "A Streetcar Named Desire" and "Mr. Roberts." Brando sneered openly at screen bids until he saw "Home of the Brave." He made one film for its producer, because he admired him, then left town still sought after. Wayne says he rejected unsatisfactory offers for years before Hollywood would hire him on his terms—no exclusive contract.

That the system still pays off is shown by the case of Charlton Heston, who's being hailed as Hollywood's first big TV discovery.

"That's not exactly accurate," says the 6 feet 2, 215-pound newcomer. "I turned down contracts for two years, even while I was in nothing but flops. I wanted the right to do one outside film a year. All they'd offer me was more money."

Then independent producer Hal Wallis saw and liked him in a "Studio One" TV drama and "gave me what I wanted—the kind of a deal Greg Peck is getting for the first time this year."

Wallis starred Heston in "Dark City" and offered to find him a more glamorous name. Said the young "no" man: "If I'm good, they'll learn how to spell it. If I'm not, it won't matter."

THE "Where Else but in Hollywood Could It Happen?" Department: A filmtown plastic surgeon is using models to demonstrate latest styles in noses.

Potential nose bob customers of Dr. Robert Alan Franklyn are treated to a schnozzle fashion show. Models, chosen for their tiny snifflers, parade out. Each carries lognette-like sticks on which are mounted papier-mache noses—snub, Grecian, Roman, etc.

A deft motion of the stick, the nose is in place, and the model turns to display it from all angles.

"Many women don't realize that plastic surgery is more than making large noses small or building up saddle noses," says Dr. Franklyn. "Now there are fashions, dictated by changing beauty standards, in noses. Women, and men, too, can have any nose shape they desire."

Planned additions to his fashion shows: Paper-mache ears and models of lifted faces, before and after.

Music Notes

Ojai Fete Due Soon

By Mary Lou Zehms

MUSIC LOVERS are looking forward to the first appearances in the Southland of the Stanford University Chorus, which will be a highlight of the 1950 Ojai Festivals scheduled for Nordhoff Auditorium, Ojai Valley, during the last week end in May.

Comprising 175 student members directed by Harold C. Schmidt, associate professor of music and director of choral music at Stanford, the University Chorus is the largest of three campus choral groups.

During the last three years, the chorus has made numerous appearances with the San Francisco Symphony Orchestra under the baton of Pierre Monteux and William Steinberg in such works as Beethoven's Ninth Symphony, Mahler's Second Symphony, Liszt's Faust Symphony and the Brahms' Alto Rhapsody.

The special chorus, which will appear at the Ojai Festivals, is made up of members selected from all three campus choral organizations and totals 40 voices.

The choisters will make their festival debut Sunday afternoon, May 28, in a performance of Vaughan Williams' "Flos Campi," joining forces with violinist Jascha Veissl and the Ojai Festival's Chamber Orchestra conducted by Thor Johnson. Subsequent appearances include the May 29 County Concert in Ventura and a performance of the Faure Requiem at the closing concert May 30 in the afternoon.

Bruno Walter, who appeared here two weeks ago directing the Standard Symphony Orchestra in concert, will be at the piano for the opening night song recital next Friday by the celebrated European soprano Delia Reinhardt.

Innovations of the festival this year include a lecture on contemporary music by Alfred Frankenstein, music and art critic of the San Francisco Chronicle and a "County Concert" at popular prices to be presented in the Ventura Junior College Auditorium.

Performances will take place Friday evening, Saturday morning and evening, Sunday afternoon, Monday morning and evening and Tuesday afternoon of this Memorial Day week end.

Newcomer

Lyle Bettger, newcomer from Broadway making his screen debut with Barbara Stanwyck and John Lund in Paramount's "No Man of Her Own," signed for the picture as the result of a four-minute role he played outstandingly in "Love Life" on the stage.

Crime Does Pay—in Movies

But it wasn't always that way.

"I came to Hollywood from the New York stage before the war," O'Brien explained. "I was cast in light, frothy numbers—'Girl, a Guy and a Gob'—stuff like that."

"I was a sensational failure."

But when O'Brien came back after the war he got the part of a crime-busting insurance investigator in "The Killers," and things began to happen.

Movie fans were impressed and so were movie producers. Then came fat roles in another series of spine-tinglers, capped by "Prowl Car," in which he avenges the murder of his pal and brother police-

man, Mark Stevens.

"The way I figure it is that you've got to make people sit up and take notice," O'Brien said. "They'll pay a lot more attention to you if you shoot an old lady than if you coo at the ingenue."

As if movie crime were not enough, O'Brien has a weekly radio show in which he appears as an insurance investigator consorting further with violence.

"It's the greatest thing that ever happened to me," he said. "There's a lot more profit to crime in real life. The money you get is all yours—except when the income tax man comes around."

Camera ANGLE

By The Shutterbug

NEXT week's end will offer unusual opportunities for shutterbugs. It is the Memorial Day week-end—with Memorial Day on May 30 providing an extra day's holiday—and there are pictures to be taken which you just can't get any other day of the year.

Your first chores are to check your camera and make sure you have enough film. More than one prize-winning picture has been taken at a parade. Remember: Formations of men or machines, be on the lookout for shadow patterns. Massed flags and bands make good pictures. Possibly you'd like to take pictures of majorettes. Or, perhaps, one of your relatives or friends will be marching. If so, there are pictures you won't want to miss.

Now for a word of caution. Don't become so interested in the parade that you forget the possibilities for human interest pictures of spectators. If you're alert, you'll catch the different expressions on the faces of the children and adults as they watch the parade.

There's more to Memorial Day than patriotic ceremonies and parades. The long week-end will mark festivities at many resorts and the ideal time for family outings and picnics.

And there is the beach.

Just what are some good pictures to take at the beach? Why not try individual outdoor closeups of your family and friends for a change? There is nothing difficult about making closeups, if you follow a few simple rules.

Use the sky for a background. If you have black-and-white film in your camera, a yellow filter will improve the

tone of the sky and give you interesting cloud effects.

Avoid the noon sun. The slanting light of morning or afternoon will give you more pleasing results. And don't force your subject to squint into the sun. As for distance, I suggest that you shoot from between five and nine feet.

Give your subjects something to do, such as petting the dog, examining a seashell or a stone, paddling in the water, or pointing things out to the children. Action will help give your pictures interest and animation; it will put your subject at ease. So—good luck and good snapping! Here's to more pictures and better pictures on every holiday.

CONTINUING our discussion of compositional forms in pictures, this week we comment on probably the most common of all—that technically referred to as the "Hogarth Curve," also known as the "S" curve and the Line of Beauty.

When the composition of your picture is such that the strongest felt line is in the form of a graceful "S" curve, the feeling of peacefulness and beauty is imparted to the viewer.

Such a feeling is due to the fact that the "S" curve is the easiest line for the eye to follow and is therefore the most pleasing to see. Examples of its use in everyday life include chair legs, lamps, grill work, etc.

Again the form may be vertical as in a full-length portrait of a person gracefully posed, or horizontally as in a picture of a brook or path leading from the foreground area and winding smoothly into the background.

You will do well to arrange or select your subject mat-

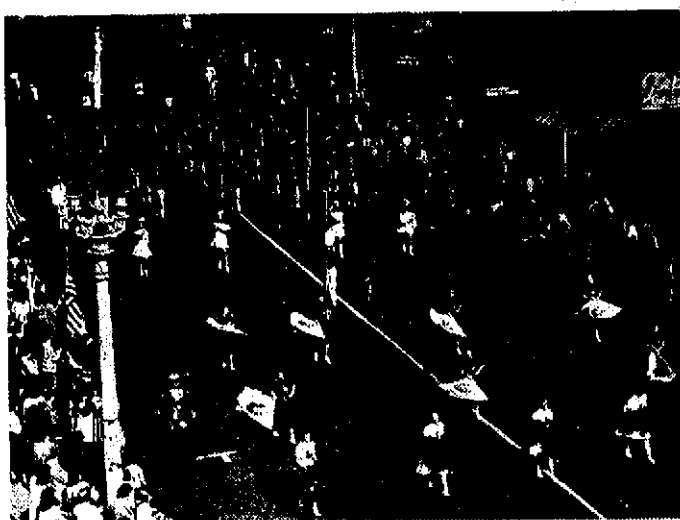


Photo by Chuck Telly

Memorial Day is just around the corner. It will be a good day to try your luck with parade pictures.

ter in the "Hogarth Curve" if you wish to impart a feeling of beauty or gracefulness to those seeing your pictures. Next week—The RADII compositional form.

WITH THE CAMERA CLUBS—Photographers from 96 Camera Clubs throughout Southern California will meet here Friday, 8 p. m., at the Student Union Auditorium, Long Beach City College, 4901 Carson, Lakewood Village, when the Long Beach Camera Guild acts as host to the Southern California Council of Camera Clubs. Prize-winning prints from the various clubs will be entered in competition for council honors. William Mortenson, world-famous photographer and writer of many photographic books, with Laguna artists Raymond Wise and Charles Bradley, will comment on the prints and select the winners. Arthur D. Jencks, president of the Guild, extends a cordial invitation to anyone interested in photography to be present. The Guild also has its regular color slide competition slated for Wednesday, 8 p. m., at the Alhambra Branch Library, with

George F. Brauer, president of the El Camino Real Color Pictorialists as judge. . . . Midway City C. C. meets Wednesday, 8 p. m., at Fellowship Hall, Community Church, Midway City. . . . Santa Ana C. C. has its regular meeting scheduled for Thursday, 8 p. m., Community Center, 1104 W. Eighth St., Santa Ana, and Compton C. C. meets Thursday, 8 p. m., at 1021 Compton Blvd., Compton.

DON'T MISS the Long Beach Camera Guild's Exhibition of photography at the Festival of Arts, Bixby Park, today.

It's an Antique Gold Lustreware

By Mary Lou Zehms

THERE ARE eight different kinds of lustreware which can be divided into the following classes: Early brown copper lustre made near Bristol about 1770; gold lustre, invented by Josiah Wedgwood about 1792; platinum or silver lustre which are imitations of silverware; copper or bronze lustre, plain or undecorated; gold or purple lustre used as decoration; platinum or silver lustre used as slight decoration; platinum used in combination with other painted decoration; and copper or bronze lustre in combination with painted designs.

Richard Frank, the delft potter of Bristol, England, produced a crude ware composed of a hard body coated with a yellow dip ornamented in copper lustre giving it the appearance of burnished copper. This is the earliest known lustre, produced about 1770.

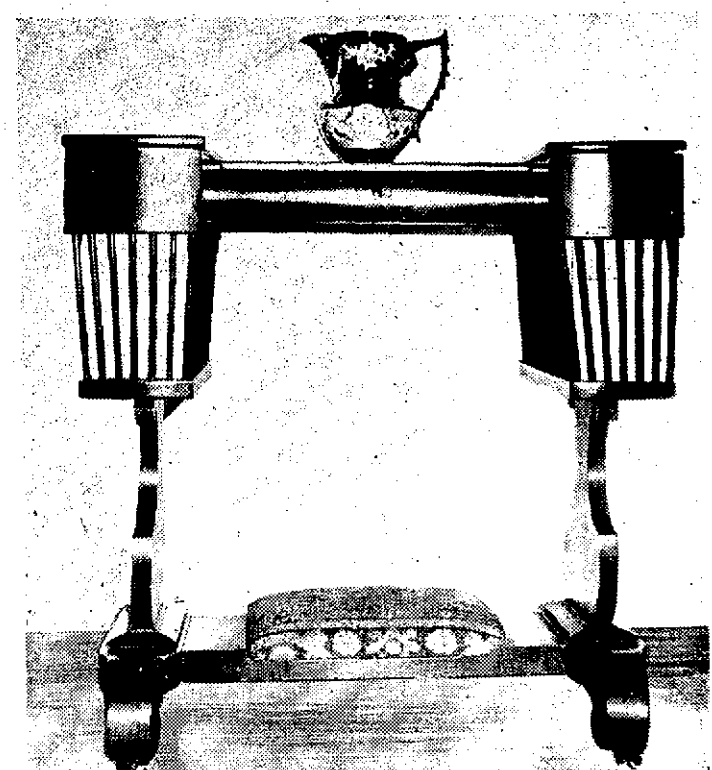
Gold lustre, as illustrated by the pitcher in the accompanying photograph, was still in the experimental stage in 1776 when Josiah Wedgwood tried to produce lustrous effects on porcelain. It was not until

about 1792, however, that he succeeded in producing a gold lustre which is admired today. It should be realized that the amount of gold used in the decoration is very small. The decorative effect of gold lustre varied according to the warmth of the body as it was applied and when fired.

Lustreware seldom is marked because the lustre bath would cover the mark. It is known, however, that a number of potters have made lustreware namely Wedgwood, Wilson, Warburton, Copeland & Garrett, Leeds Pottery and others in the early English potteries.

The effect of gold lustre varies from pink to purple and in the early pieces a combination was effected of gold, yellow and purple, iridescent in varying lights.

THE PITCHER and combination mahogany writing table and work stand, styled after the "Martha Washington" period and shown in the photograph, are in the possession of Miss Marie Preston of 3630 Cerritos Ave. Her home is tastefully decorated with many



This mahogany writing table and work stand holds an interesting pitcher, an example of gold lustreware.

possessions that were handed down from her great-grandparents.

The stand opens from the top to form a writing table, while the deep drawers are divided into separate compartments for pens, quills, buttons, sewing material, etc. A footrest, resembling a pillow, fits into the bottom support.

These and many more beautiful antiques go to make life more interesting for Miss Preston. She finds that "living" with them is many times more compensating than viewing them from afar.

Gringo-Hating Bandido

(Continued From Page 2.)

Repetto managed to convince them that the money was in the Temple & Workman Bank in town. He sent his nephew with a check, and instructions to let no one know of his danger. When the bank became suspicious, they informed Sheriff Rowland, who at once sent out a deputy, Johnson, with a posse. But the boy, fearing for his uncle's life, had reached the ranch first. By the time the officers arrived, Vasquez, with the \$500 in gold, escaped and went into hiding at the home of Greek George, an adobe located on the site upon which the Hollywood Bowl was built.

When news of the hideout reached Sheriff Rowland, he moved carefully, knowing that any act would be reported to the leader. Secretly he armed eight men and stayed in his office—decidedly against his will—to avoid suspicion. The eight men, meantime, rode to their destination in the bottom of the wagon of a Mexican wood gatherer.

Vasquez was at breakfast when he discovered his hideout was surrounded. He leaped through a window and was

shot down trying to reach his horse. After he had recovered somewhat, Rowland took him to San Francisco and then, under heavy guard, to jail in San Jose. While there, women

Petticoat Reserve

(Continued From Page 2.)

ing the warmer months the swimming pool draws almost everybody, but when it is closed there is an idle hour or two in the afternoon for the length of spread silver and napery, and the dainty cakes and sandwiches. An officer's lady pours, and all the beloved rites of the tea table take place. And there is a guest for the afternoon who has something to speak of in the strictly informal manner of an afternoon caller.

Capt. John Dixon, and Sgt. Gayle Palmer of the public relations office for the post are responsible for calling in available speakers.

By 1900 (6 p. m.) the reservists drift in from the Topside and Bottomside activities, through for the day. In the meantime, the mothers have

showered him with flowers and other gifts, but after a short trial he was convicted for the murders at Tres Pinos and was hanged on March 19, 1875.

claimed their children, fed them in the juvenile mess hall and carried them off to beds where they are again under watch by baby sitters until 1 o'clock in the morning. And the activities of the evening begin with spirit and anticipation.

First there is a buffet supper at which food is good and there is an abundance of it. By 1900 a civilian orchestra has tuned up, lights are dimmed and dancing starts. Then the evening is over on a dying note of music and the club clears as the day is done.

SUNDAY morning is not a time for late abed. For the reservist, it is again Topside or Bottomside until 1200. But for wives and mothers there is an idle breakfast and the casual chatter which means it is about over for another month. At luncheon it is over, and then the straggling away from the Officers' Club the claiming of children and the packing of the party frock worn the evening before, and a quick assurance that a bathing suit is dry. Father is again in a sport jacket and slacks, with his fatigues and uniform deep in a bag.

Topside there may be an unfinished problem in engineering, fire power or logistics still to be handled. But there is another week end on the way, and also on the way is the Organized Reserve Corps, women and children first!

Decorating Topics

By Edgar Harrison Wileman

IN THE last article ideas were given regarding the draping of windows. This discussion is continued here.

The question of Venetian blinds comes up from time to time in discussing the decoration of windows. It is recognized that these blinds are most practical for many kinds of windows. They let in air, even when the slats are closed and the light can be adjusted at will.

The reason, however, that some people dislike them is because they feel they collect dirt and dust. This is not an entirely valid reason. Usually they are left down all the time—at all seasons of the year and in all kinds of weather. It is incorrect to use Venetian blinds at the windows in this way, for when they are not in use they should be pulled up to the top of the window—preferably hidden under a valance or cornice box. In this way they keep cleaner and the windows are cleared for uninterrupted view and the admission of all light possible.

There are many other ways of shading windows, however,

and one is by using casement cloth which is a light-weight material used under the side draperies and made to traverse. This gives privacy when desired, does not darken the room, yet cuts the strong sunlight. These casement cloth curtains are usually hung on an extra track inside the cornice box. Today decorators prefer valances or cornice boxes of all kinds instead of the exposed rods or rings.

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Book Reviews

Ben Lilly Sleuth of Outdoors

By Fred Taylor Kraft
Press-Telegram Book Editor

THE BEN LILLY LEGEND by J. Frank Dobie. 272 pp. Boston: Little, Brown & Co. \$3.50.

BEN LILLY was, in a way, a later edition of Davy Crockett. He was a man of the Louisiana swamps, of the big woods, of the high mountains and the endless, undulating plains. His passion was the open spaces, his life the hunting of panthers and bears. He was the master detective of the outdoor world.

Davy Crockett once killed 47 bears in a month, but the Crocketts and the Boones and their kind had skimmed off the cream of good hunting before Ben Lilly came along. Ben Lilly had to hit the trail for his bears, yet nobody knows how many he killed; but he did dispose of more than 600 panthers, or lions—many of them in mortal combat—in his long career. And in doing so he was scooping up every drop of splattered milk from the cracks.

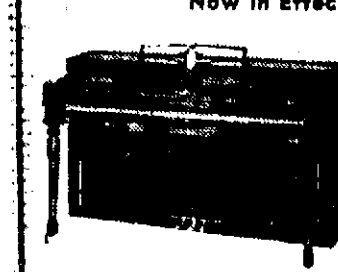
As an observer of wild life Crockett, having nothing to report, was not in Ben Lilly's class. Author Dobie points out. For Lilly observed every sign, however minute. He could tell by a panther's tracks whether the animal was in its prime of life or aging, male or female; if female, whether it would soon become a mother or had just become one. He could tell by those same tracks whether the animal was out for exercise or to satiate its hunger. Even his dogs had a rare intelligence because they were trained by him; and yet they were no special breed—only the Lilly breed.

Ben Lilly was the "chief huntsman" to Teddy Roosevelt, when that President went to the Louisiana swamps after big game. He cast a long shadow, for he was known wherever campfires were lit—a man with a fabulous reputation, the last of the mountain men.

And now, thanks to a great writer who has been collecting fact and fable about him for 20 years, Ben Lilly will live forever in the history of the west. Mr. Dobie has written a book that every hairy-chested man will love, a book that at once becomes important Americana.

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Faith Millet meets an old beau in scene from Helen Howe's "The Circle of the Day," June selection of the Literary Guild. The illustration is by Tracy Sugarman.

3 Added to Family

BOOK FOR ONE MORE by Anna Perrott Rose. Boston: Houghton Mifflin Co. 272 pp. \$2.75.

SO YOU think life is complicated because of your own three children? Think of the possibilities of adding three more! That's what Anna Perrott Rose and her husband did without dire results. Jane, Joey and crippled Jimmy John came to stay with them and their own three children, decided to stay permanently rather than to return to orphanages or founding homes. At times, Mrs. Rose found the trials similar to a three-ring circus but the tribulations warmed the heart as it will yours when you read the wisdom behind this understanding mother and father. Making these children forget the fears of being unwanted, turning them into substantial citizens, was the courageous task undertaken and accomplished by this unusual family.—G. L.

If You Like Orchids—

ORCHIDS AND HOW TO GROW THEM. By A. J. Willoughby. 128 pp. New York: Oxford University Press. \$1.50.

THIS is the first authoritative book on orchids to reach the American market so far as we know. It will be of tremendous interest to several hundred orchid growers in the Long Beach area, to say nothing of the many others who have wished for just such a treatise.

Mrs. Willoughby dedicates the book to her late husband, who started the groundwork that finally led to its publication. He and Mrs. Willoughby were among the foremost orchid fanciers of the nation.

The book is done in simple style and the smallest backyard gardener can follow through to successful orchid growing.—D. C.

A Character Stands Out

PAY THE PIPER by Adelyn Bushnell. 272 pp. New York: Coward-McCann. \$3.50.

IN THIS, her third novel, Adelyn Bushnell has achieved what many veteran novelists have failed to accomplish—create a character who lives on in the reader's mind, long after the closing of the book.

Here is an engrossing account of a musical Svengali—Keith James Winter—born plain Kenny Welcher in Indiana of German descent—from the days of his youth through good years of his success as a singer, musician and patron of the arts and, finally, through his decline and metamorphosis into an intellectual villain. The story is powerfully and hauntingly told, the principal figure, sympathetic despite his selfish motives.—T.K.

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Unusual Books

THOSE who delight in French-style foods should not overlook "The Home Book of French Cookery" (Doubleday, \$2.95). The author of this book of traditional French recipes is Germaine Carter, who comes from a north of France family which for generations has practiced the art of cooking as only her race still understands it. It was while in a prison camp during World War II that she and her husband met T. C. Rapp, now British ambassador to Mexico. Their intense mutual interest in cooking, plus several recipe notebooks which Mme. Carter managed to save, led to the compilation of this volume.

"WESTERN LAND AND WATER USE," by Mont H. Saunderson (University of Oklahoma Press, \$3.75), deals with an ever-increasing threat to the nation, that of a lack of water in the broad western lands onto which men must eventually move and till. In the past few years the west coast has become industrial and threatens to compete with the eastern industries, providing it can be supported. Mr. Saunderson advances theories upon such support through conservation of resources and the exploitation of all available interests, both public and private.

"YOU AND YOUR HEART" is a contribution from five heart specialists to the health and ease of those whose hearts are in need of thoughtful attention. (Random House, \$3.) Neither alarming nor confusing, the volume deals with the subject in a strictly man-to-man way, explaining what must be expected of the largest and most important muscle in the body and what must be given it in the way of care when it becomes erratic. Even if your heart is quite mechanical and forgotten in its operation, this interesting volume will still be handy to have about to reassure you in case a strange pang strikes and startles.

"WE FOLLOWED OUR STARS," by Ida Cook (Morrow, \$3.50), begins in the days of the operatic recordings of the great stars in the crude English gramophone days. From there two English girls, Ida and Louise Cook, so adapt their lives to the love of music that the stars become their own friends by following them over two continents. Galli-Curci, Rethberg, Maritelli and Rosa Ponselle were splendid and glamorous figures, but to the Cook girls they were human and friendly. Ida's life was not all music: In the years before the war she acted on the refugee committee, bringing the hopeless and helpless to freedom in England. Her life is indeed full.

Books Writers

What New Yorkers Are Reading, Seeing

(Editor's Note: Mr. Keith, widely known Southland poet, is visiting in New York. Here, in his regular column on Southland's Book Page, are some of his observations while in the Big City.)

By Joseph Joel Keith

NEW YORKERS ARE READING: PETER TAYLOR'S first novel, "A Woman of Means," published by Harcourt, Brace, the tragic story of a love-hungry woman who wanted a son, and who poured forth her devotion until her stepson turned to human beings of his own age.

FRANCES WINWAR'S "The Immortal Lovers," published by Harper Bros., latest in the series of Winwar biographies of vital literary figures. This story of Elizabeth Barrett and Robert Browning—bringing to light some unknown facts—is as fine as this writer's favorite Winwar biography, "The Romantic Rebels," the story of Byron, Shelley and Keats.

NEW YORKERS ARE SEEING: ARMS AND THE GIRL, the musical based on "The Pursuit of Happiness." Southlanders should have the opportunity to see this humorous piece, with a smattering of history, as it is a Guild attraction.

T. S. ELIOT'S "The Cocktail Party." Interesting but overrated. A brilliant man of letters writes about a group of "smart" people, and gives us a mixture of Joan of Arc idealism and Noel Coward sophisticated chatter.

MARGARET WIDDEMER, author of "Red Cloak Flying" and other fine novels, brings

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Infidelity, Gossip Torture This Wife

By Lew Allison

THE CIRCLE OF THE DAY, by Helen Howe. 275 pp. New York: Simon & Schuster. \$3.

THE CRISIS facing Faith Millet is one as old as history—the discovery of her husband's infidelity. But in this Literary Guild selection, the author so skillfully recreates it in terms of modern living that its very facet seems new.

Faith is torn not by the knowledge that Eric has been unfaithful but by the knowledge that all her friends and acquaintances are aware of it. Whether she has been or will be able to hold his love is not so agonizing as the certainty that for the rest of her life she will be subjected to digs, innuendos, pertinent personal questions. The existence

of the son-born of her husband's adventure, the fact that her friends recognize the boy, and realization that their own daughter must some day learn her half-brother is illegitimate, torture her.

Mona, the hardened, ultra-sophisticated ruler of a circle of social and artistic followers, callously warns her of the loss of her security and position should she give up her husband. Clara, life-long friend and utterly lacking in realism, send Faith's former lover to her. Mrs. Van Eyck, sweet, loving, wealthy queen mother of a "liberal arts" high-society circle, stabs her with remarks made without thought of causing the slightest pain.

Miss Howe is as skillful in portraying the cruelty of women to women, and in overdrawn the absurd in their pseudo-cultural relationships, as was Helen Hokinson with her drawings of fatuous suburban matrons. Under the glaring light of modern living which the author has thrown upon this scene, giving it the startling reality of a hospital surgery in which a dozen swift, sharp knives dissect a bit of human life, she brings into focus values which are not new, or modern, but which are real and have always existed.

India Story Authentic

THE WORLD IS A BRIDGE, by Christine Weston. 216 pp. New York: Scribner's. \$3.

CHRISTINE WESTON writes again of India, her Hindus, Moslems, Sikhs facing here as individuals and as Indians the calculated as well as the unanticipated costs of hard-won independence.

To the simple mind of ill-fed Javni, the goat herder, independence meant free kerosene, free sugar, free salt. What it meant to the Moslem writer Firoze, to his parents who with great sacrifice had helped lead the campaign against the British, to the Hindu Artist Anand and Kiram whom both writer and artist loved, is told here with understanding and restraint.

Miss Weston was born and brought up in India. Her sensitive knowing of the country, its people and its tragedy brings us characters no one of which is so minor we may read of him without concern.

Long Beach Best Sellers

FICTION: 1. THE CARDINAL, by Robinson. 2. MR. MIDSHIPMAN HORNBLLOW, by Forester. 3. STAR MONEY, by Wiesner. 4. THE WRONG SET, by Wilson. 5. AGAINST THE TIDE, by Elwood. 6. THE GREATEST STORY EVER TOLD, by Orinier. 7. HOW I RAISED MYSELF FROM FAILURE TO SUCCESS IN SELLING, by Belter. 8. THE YOUNGER AND LIVE LONGER, by Hauer. 9. CHICAGO CONFIDENTIAL, by ELLER STALLION, by Marlin. 10. THE BABY. 11. WALT DISNEY'S CINDERELLA. 12. EVER STALLION, by Marlin. 13. TINY ANIMAL STORIES.

Irish Folk Tales

SHAWN AND SHEILA, by Sheila O'Neill. 112 pp. Chicago: Island. The Grafton Printers, Ltd. \$3.

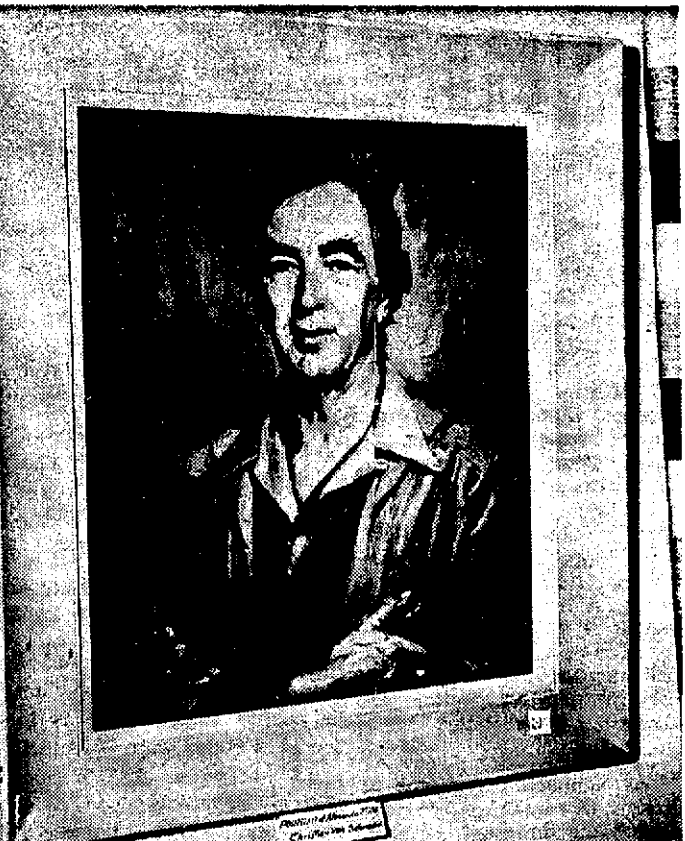
THIS is a fine Irish tale of two small children of the Emerald Isle and their adventures with leprechauns, fairies and the everyday people of the island.

Illustrated in color and black and white, the author brings into the book a number of the classic Irish folk stories that, with the family life of the children, paint a good picture of Irish life and spirit for youngsters of about 8 to 13.

New Stamp to Be Issued

The Post Office Department will issue a 3-cent Gateway to the West-Midwest Centenary commemorative postage stamp through the Kansas City, Mo., post office on June 3.

Stamp collectors desiring first day cancellations of this stamp may send not more than 10 addressed envelopes to the Postmaster, Kansas City, Mo., with postal note or money order remittance to cover the cost of the stamps to be affixed. Postage stamps and personal checks will not be accepted.



"Portrait of Alexander Flinta," a study in oils by Christian von Schneidau, is boldly executed, has dramatic quality. It is among the works of members of Painters of the Southwest now at Recreation Park Clubhouse.

Students Display Art in Long Beach Gallery

PAINTINGS now showing at the Lafayette Hotel gallery are from the California School of Art in Los Angeles. Two of the instructors are represented. Other pictures are examples of students' work.



Margaret Hess Smith, Inglewood teacher and poet, will address the Long Beach Writers Club at 1 p. m., May 25, in Machinists Hall, 728 Elm Ave.

Strange People

WHEN FOR THE TRUTH, by Thorne Wall Jacobs. Champaign, Ill.: Walker, Evans and Cogswell. 58 pp.

This is a novel dealing with the days of reconstruction in South Carolina, the facts of which the author is obviously on intimate terms. However, he is just as obviously unfamiliar with the characters he has created and this, combined with a fumbling technique, adds up to a book that makes tiresome reading.—E. R.

Sprawl of a Kingdom Book's Main Character

By Gerald Lagard

GRANT OF KINGDOM, by Harvey Ferguson. 311 pp. New York: William Morrow & Co. \$3.

THIS novel is so integrated and so constructed that the central character is not a character—it is a sprawl of a kingdom, high of hill and low of valley into which men come for what they wish to find there.

It was Jean Ballard, mountain man, who first brought to the distrustful Utes a hand in friendship and a promise that their land might be better in his hands than in those of other whites. So his kingdom began, first given him by the father of the lovely Consuelo of Taos who became his bride after pledging herself to him in a most forthright manner.

The men and women who came to Ballard's kingdom came over a period of years. There is James Morgan who narrates the start of the trouble, and who returns at the end to see the remains. But

The Week's Crime

AND THEN PUT OUT THE LIGHT, by E. C. R. Loras. 221 pp. New York: Doubleday for Crime Club. \$2.25.

THIS will kill you," the shorted electricity could have snapped. "This will kill you," the escaping gas could have whispered. "This will kill you," the shallow stagnant pool could have gurgled. And so they did, for a dangerous portion of Lillian Mayden's malicious gossip happened to be true. Hers was the first corpse to be named as a possible victim, but it was not until Chief Inspector MacDonald of the C. I. D. had worked his way through a maze of speculation and sheer malice that the killer with the secret that must be hidden came out to strike for the fifth time. Extra good puzzle stuff.

In Art Circles

California Group Exhibits

A DRAMATIC oil portrait of Alexander Flinta, by Christian von Schneidau, is among the paintings by Painters of the Southwest, California Art Club, hung by Mrs. Josephine E. Hyde, art director of the Art Commission, in Recreation Park Clubhouse.

Landscapes predominate in the work of these painters. Included in the exhibition are, "Fuchsias," by Minna Hoffman; "Chinese Magnolias," Isabel Campbell; "Sam McGee," J. Mason Jeeves; "Tambourine Girl," by Martha W. Baxter; "Lake Mary," Clyde Scott; "South Lake," Duncan Gleason; "House at La Jolla," Margaret Johnson; "Spring Floods," Nell W. Warner; "Sleep Valley," Jesse Watson; "Gourds," Lillian P. Ferguson; "The Scout," Emil Lanz; "Santiago," Katherine Leighton; "Still Life," Mabel B. Clark; "Rancho Smyth," Orpha Kilmer; "Happy Valley," Ray Henry; "Glacier National Park," Paul Lauritz; "Old Ranch," Ralph Holmes; "New England Snow," E. Franden; "Calendulas," Josephine E. Hyde; "Through the Marsh," Aaron Kilpatrick; "Chrysanthemums," Mary K. Rankin; "The Old Philosopher," Innocencio Daria; "Magnolia Blossoms," Nellie Haller; "Victorian," Jennie Crawford; "Clark's Fork River," William P. Krehm; "Antiques," Florence Levig.

A LAMITOS LIBRARY has the exhibit of 28 landscapes by D. W. Duncan, past president of the Spectrum Club. The exhibit by Art Landy was moved from the library to Houghton Park Clubhouse. Mrs. Hyde is in charge of these exhibits, too.

MORE THAN 18,000 artists in the United States are being sent announcements of a nation-wide competitive exhibition for American painters to be held at the Metropolitan Museum of Art, New York City, opening Dec. 8, 1950. Prizes total \$8500. Entries must be original paintings in oil, oil tempera or encaustic. Entry blanks must be submitted in time to reach the Museum by July 1. Santa Barbara has been designated as regional center for preliminary judging for California and other western states.

MORE THAN 100 paintings by members of the Women Painters of the West now are to be seen at the Pasadena Art Institute, 46 N. Los Robles Ave., since the show's formal opening May 12. Two new shows opened Tuesday and one Wednesday in the contemporary galleries.

THE Fine Arts Foundation of Scripps College is presenting its annual exhibition of student art work in a show in the Florence Rand Lang Galleries, Scripps College. It will be open to the public through June 9.

About Allergies

"Allergy: What It Is and What to Do About It," by Harry Swartz, M. D., was written especially for those who sniffle and sneeze and gasp for breath. The book has just been published by Rutgers University Press.

WALKER'S

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Press-Telegram Southland Magazine

Journey Into Foreign Menus



Chop suey, sukiyaki, chow mein—served with rice, of course—are more common foods classified Oriental.

By Mildred K. Flanary

minutes. Add green onions and tops. Cook 1 minute more. Stir well and serve immediately. Yield: 8 servings.

Now for Mexican and Italian flavors:

Rice Molds With Eggs and Mexican Sauce

Sauce:
4 tablespoons fortified margarine
About ½ pimiento
1 tablespoon Worcestershire sauce
3 tablespoons tomato catsup
2 tablespoons prepared mustard
2 tablespoons vinegar
1 teaspoon paprika
Mix all the ingredients in a saucepan and simmer gently 15 to 20 minutes.

Rice:
1 teaspoon salt
1½ cups water
1 teaspoon fortified margarine
1 cup rice
Mix the salt, water and margarine in a saucepan with a cover. Bring to a boil. Sprinkle in the washed rice slowly. Cover and place over a fast heat until steaming. Turn the heat to a very low position and let rice steam for 20 to 25 minutes. Do not remove the cover and allow steam to escape. Rub individual molds with margarine. Just before serving, fluff rice with a fork and press lightly into molds.

Eggs:
Allow 1 egg per person. Place the eggs on a spoon and place in boiling water to cover. Lower the heat and cook 5 to 6 minutes for this dish. Remove the eggs and plunge into cold water. The shell is then quite easily cracked and removed. This cooking time will set the white but leave the yolk a bit runny. Vary the time to suit family preference.

To serve, unmold the rice on a flat serving dish. Place an egg in the center of each mold. Pour the Mexican Sauce over the serving. Garnish with parsley or crisp bacon.

Italian Pizza
Use packaged hot roll ready-mix and make dough in regular manner. Divide dough into four parts. Pat out dough to fit into a greased 8" baking pan or 9" pie pan. Grease pans with olive oil. Place dough in each pan. Cover and let stand until double in volume (about 1 hour). Flatten down dough in pan. Spread flattened dough with a mixture of 1 No. 2 can tomatoes (well drained), 1 8-oz. can tomato sauce, 1 2-oz. can mushroom stems and pieces, ¼ cup chopped ripe olives, 2 tablespoons Parmesan cheese, 2 tablespoons finely chopped onion, ½ teaspoon salt. After spreading tomato mixture over dough, sprinkle a few drops of olive oil over surface. Bake 20 minutes in a very hot oven (450° F.) Serve piping hot. Yield: 4 pies.

For variation: Line dough with paper thin slices of Italian ham before adding filling. Add anchovy to tomato filling. Garnish filling with thoroughly cooked and well browned pork sausage meat or links.
Note: The above method produces slightly raised yeast type dough. For the true "cracker type" dough characteristic of "orthodox Pizza," the first proofing time can be extended to at least 6 hours. This will produce an over-fermented typical Pizza dough.

We won't leave you in Russia at the end of our tour, so let's go there next, and come home via the Hawaiian Islands.
Blinchiki, those versatile pancakes with a Russian accent, may be the main entree or the dessert. The first time you serve Blinchiki, make certain that you have more cheese filling and more pancake batter than you think you'll need.

Blinchiki With Preserves
2 eggs, well-beaten
1 cup milk
Sour cream
Blackberry preserves
1½ cups sifted, enriched flour
2 tablespoons melted butter or margarine
2 tablespoons sugar
Combine eggs, milk, sugar; mix well. Add to flour gradually, stirring, to make a thin, smooth batter. Add melted butter or margarine. Drop by spoonfuls on hot, greased griddle to make thin pancakes. Turn once, to brown on both sides. Fill with preserves; fold over; set in slow oven, (300° F.), until heated through. Top with sour cream; sprinkle with nutmeg. Yield: About 18 blinchiki.



For the more learned cook, sweet-sour spareribs are good examples of palate-intriguing Chinese delicacies.

Cheese-filled Blinchiki

Half-pound cottage cheese
1 egg
1 tablespoon sugar
½ teaspoon cinnamon

Mix cheese, sugar, egg and cinnamon together. Make pancake batter as above. Drop by spoonfuls on hot, greased griddle. Fry cakes only on one side. When brown underneath, turn out on floured towel, uncooked side down. Put cheese mixture on brown side of cake, roll up and return to griddle until brown. Serve with sour cream.

And now for Hawaiian Lomi.

Lomi Salmon

1 pound salted salmon (canned red salmon may be used, but salted type much to be preferred.)

5 large ripe peeled tomatoes
1 medium dry onion, finely chopped
1 bunch green onions, thin sliced, including tops.

Soak salmon in cold water for 3 hours. Remove skin and bones and shred finely. Mash tomatoes to a pulp. Combine all ingredients and chill. Just before serving add several cubes of crushed ice. Yield: 6 servings.

Patterns in Glass

By Ruby Wyatt

SETTING a lovely table three times a day deserves as much attention as you give to dressing yourself. Taste and a little originality will give your dining table the personal touch that stamps it as your very own.

If your home is modern in design and furnishings, you'll want to keep your table in harmony. A primitive old pine Lazy Susan will not be appropriate with modern square-footed stemware on a formal modern blond-wood table.

All items of table equipment should be chosen with an eye to whether they harmonize with each other and with the rest of the furnishings in the home.

This means that glassware, dishes and silver; tablecloths, mats and napkins; and the bowls, vases, candlesticks and other things that go to set the table, should be related in feeling, shape and design.

The family's way of life determines one's choice of a glassware pattern. Many home-making authorities believe in having two sets of glassware—one for everyday family use, and one a bit more elaborate for entertaining and special occasions. In any event, glassware, dishes and silver should have an affinity for each other.

If dishes are decorated elab-

orately with flowers or other designs in color, or with gold borders, glassware should be simple. If dishes are very plain, glassware with beautiful etched or cut designs will lend glamour to the table.

If a home is in the simple homespun style that we love for the small house, farm or country home, there is probably a pine or maple dining-room. For it, there is a wide variety of glassware patterns to choose from. There is charming milk-white pressed-glass which reproduces the lattice and lace-edged glassware of generations ago. There is hand-cut crystal in Colonial patterns inspired by the old Williamsburg pre-Revolutionary era. There is another delightful crystal pattern that reproduces the puff-ball designs of candlewick, and still another inspired by the turnings on an old-fashioned spool bed.

For the popular Eighteenth Century dining-room, the glassware pattern may be a bit more formal. The lovely hand-cut and hand-etched glassware being turned out by American craftsmen today makes it a thrilling

adventure to select one pattern for your very own.

There are charming designs that tie in with the Federal or Georgian or Regency period designs, and still others which fit into flower motifs. If you like the quaint tiny floral pattern of chintz, you can get etched orchid or the delicately beautiful rose, you can find American hand-made glassware magnificently etched with orchids or roses.

If YOU need lots of color on your table, to brighten it up, you will find, awaiting your choice, glassware combining crystal with red, green, amber, cobalt blue or other shades.

There are any number of simple clean-cut, straight-forward modern styles of American hand-made glassware. Some have no decoration at all. Their beauty lies in their crystal clarity, their well-proportioned shapes and their graceful lines. These qualities are all characteristic of fine American hand-made glassware.

Whatever period one prefers, whatever way of life one has set, there is glassware that will fit in. With proper care, it will serve faithfully for years; and it will give sparkle, glamour and charm to your table every time it is used.

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Cool Sheer Curtains

NOW THAT you've gone in for a smart new deep wall color, curtaining problems aren't quite the same as they were when walls were pale. For one thing, you probably don't like the way the deeper wall color shows through sheer curtains from the window sills to the floor. Don't give up the idea of changing from winter draperies to cool sheer curtains for summer for a reason like this. Make the curtains floor length as you like them best

but buy plenty of extra yardage for the new pairs. Make them plain but add deep tucks one after another from the sill on down. The extra weight at the bottom adds style and elegance to the simplest sheers and keeps the walls from showing through. Or solve the problem in another new way. Look for sheers in the new deep shades. You may find a deep green or blue or gray that just matches the walls.—E.H.

Attention-Getting Skirts



Yellow butcher linen blouse sports a yoke that leaves low oval. Skirt is yellow and black. From Casual Craft.



This scene-stealing ensemble from Joseph Zukin features dark, Irish linen blouse and tapestry print skirt. Invisible pockets add to its popularity.

Coming attractions in California-designed patio skirts feature all types of fabric, from quilted floral prints to abstract printed drapery material. Teamed with their own waists and blouses, they are colorful attention-getters in any gathering.



Pretty sunsuit, worn by Frances Langford, is delightfully easy to sew.

Wise Style

By Betty Adair

WHERE are your waves going this season? It takes professional skill to decide if they're in the becomingly right place for your particular age, according to the official hair fashion committee of the National Hairdressers and Cosmetologists Association. These creators of hair styles explain their theory of attractive hair-styling by saying, "a line that is aging to the old is youthful to the young. For instance, the budding beauty takes to horizontal waves, while these same attractive lines are aging to the mature. Vertical lines flatter the young woman; diagonal lines or waves suit the frankly older types. Short hair is a short cut to the exact angle or direction of the wave most complimentary to every type. It is practically a guarantee of youthful appearance, whatever the age. Pictured here is a recommendation for grandmother — 'Grandmother's Choice.'"



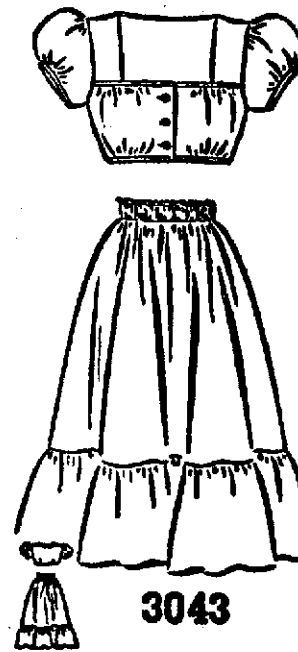
"Grandmother's Choice" is a wise one. It's a masterly blend of diagonal lines in upswept waves and curls in this shortest of short hair styles. Hair towers on left in heap of curls to balance close-to-head arrangement on right side. Face and neck lines are minimized and a striking dignity is achieved for frankly older women. Good cut, professional permanent make it manageable.

For Suntanning

HERE is a young and very pretty outfit for sunseekers. It is delightfully simple to sew, too. The brief, puffed-sleeve top has a flattering square-cut neckline and three-button closing. The full skirt boasts a wide lower ruffle. Worn for above photograph by RKO Radio Pictures star, Frances Langford.

Premiere Pattern No. 3043 comes in sizes 11, 12, 13, 14, 16 and 18. Size 12, top requires 1 1/4 yards of 35 or 39-inch fabric; skirt, 2 1/4 yards. Pattern No. 3043 can be purchased for 25 cents. Please remit in coin or stamps (coin preferred), giving your name, address, pattern number and size. Mail your order to Premiere Patterns, Long Beach Press-Telegram Southland Magazine, 828 Mission St., San Francisco 3, Calif.

The new spring and summer issue of STYLIST has a wealth of suggestions for every woman who sews. It includes specially designed styles, easy-to-make patterns and a gift pat-



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Brush Short Bob Daily

By Alicia Hart



Short hair should receive same care as longer bob, including the nightly 100 brush strokes at bedtime.

GIRLS who feel that short hair needs less care should check up on their beauty habits. It's easy to slip out of a grooming routine for hair when you have a short bob. But brushing is just as essential for the current hairstyles as it is for shoulder-length hair.

It takes less time to shampoo short hair and to give it the nightly 100 strokes. But since the purpose of brushing

is to remove dirt and dandruff flakes, and to distribute the natural oils the length of hair is not important. Regular, not sketchy, attention is what counts.

When you brush your short cut, brush it away from the scalp and up, not flat down on the head. When you're through, the hair should be soft and fluffy. Brushing your hair flat to your head doesn't give your scalp the proper stimulation.

After the nightly brushing, massage your scalp for at least two minutes. Do this by hold-

ing your fingertips firmly against the sides of your head and moving the scalp itself with your fingers. This increases the supply of blood to the hair.

Let us repeat: Never think that because your hair is short, you can slight it. Best-groomed women are meticulous in the care of their hair, whether it be long or short. They know that their general appearance is governed to a great extent by grooming of the hair.



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Contemporary Preferred



Combed wood and flagstone form fireplace panel seen in this composite view of W. J. O'Briens' living room.



A wall of glass in the living room overlooks the garden and the terrace which is an extension of the same concrete slab upon which the living room is built.



A deep roof overhang shields the patio and the wall of glass shown above from excessive sun heat. Split bamboo blinds may be let down for shade as needed.

angled to bring the morning sun into the living room through a row of narrow windows above the office roof. A wide overhang projects over the front porch and another shields the wall of glass in the living room from glare.

The front door opens into a central hall which leads directly to the office, master bedroom and a second bedroom and the living room. The bath is built between the two bedrooms and just a few steps from the front door so no extra powder room for guests is necessary.

The exterior trim of redwood is in pleasing contrast to the gray-green plaster. The window frames and front door are painted several shades darker green than the plaster. An attractive feature is the large office window which looks out on the street.

IN THE office a couch is placed between bookshelves and cabinets built on the wall and extending from floor to ceiling. The couch is slip-covered in green to match a fringe which trims the brown draperies. These draperies pull across the floor to ceiling window. The linoleum is also brown.

By building the living room on a lower level and on a concrete slab, the O'Briens were able to have indoors, terrace and garden all on an even surface. The terrace is an extension of the same slab.

The fireplace is set in a panel of green, combed plywood at one end of the room.

FURNISHINGS are rattan with gay-colored cushions. The couch cushions are patterned and those on chairs and hassocks are plain red, matching a color in the patterned fabric. A round shelf hanging over the couch is decorated with knickknacks appropriate to the tropical motif.

The garage, besides being large enough for two cars, has a workshop and a half bath included in its construction. It is painted to blend with the exterior walls of the house.

Gray formica on the work counter in the kitchen is in pleasant contrast to yellow cabinets. This work counter is built in a U-shape so that one portion of it separates the work area of the room from the dinette.

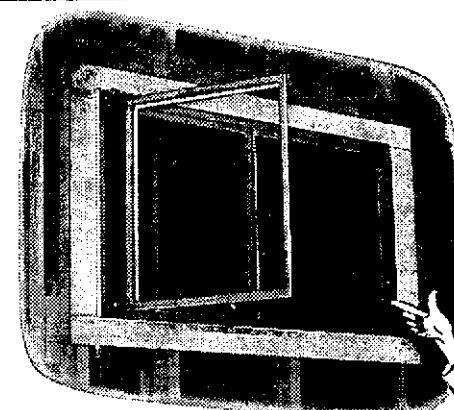
IN THE master bedroom, at the front of the house, windows are built high on the wall and close to the ceiling so this room gets lots of morning sunshine, although complete privacy is assured. Casement curtains can be pulled across these long windows if desired. Draperies are coral and match the cornice box.

Two lavatories in the bath room are arranged so that Mr. O'Brien may shave at one while Mrs. O'Brien applies her makeup at the other, which has a chair and mirror to serve as dressing table. Cosmetics are stored in drawers and cabinets below the basin.



Photos by Jasper Nutter

Redwood trim is pleasingly contrasted to the gray-green plastering of the exterior of the new residence which the William J. O'Briens designed and built.



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Plants for Windy Corners



Coreopsis sways gently in the wind on its long, wiry stems and is an excellent plant for any windy garden.

Tips on Gardening

GARDEN TIPS for the week. ... This is a splendid time to view iris in bloom. You can make a note of the varieties and order rhizomes for immediate planting. Iris set out now will bloom next season. The plants seem to thrive on neglect, requiring very little care. Gladiolus set out earlier this spring should receive lots of moisture. The blooms may be picked when in the bud state. The flowers will open if placed in water after being removed from the parent plant. Give the cut flowers lots of water, changing it every day if possible.

Carnation plants are available at most nurseries. Martha Washington geraniums, in pots, can be transplanted to your garden now or continued in pots. Bedding plants of asters, petunias and zinnias will also add much color to your summer garden. For a new thrill in gardening try one or more cymbidium orchids. Easier to grow than you think.

Young-In-Heart Gardeners

IF WE judge by the impatience with which most of us wait for results after we spend time in the garden, most of us are indeed children—gardeners young in heart. Our enthusiasm suffers quite a setback when plants are slow to grow.

Also our spirits are wilted when the plants we have chosen turn out to be unspectacular when in our thoughts we have seen magic and excitement.

What sure-fire plants should we grow, then, plants that come up quickly or appeal greatly to the imagination? We might start with harmony marigolds because we can usually count on cut-flowers in a few short weeks, flowers that will continue to delight until well into fall. The name harmony is odd, for the scabious-like center of rich orange-yellow is surrounded by a collar of contrasting yet harmonizing maroon-brown petals.

Poppies, especially Shirley, and bachelor buttons grow quickly. These gay blooming plants rank high on the lists of the young in heart. Snapdragons, with their interesting, hinged bloom, are exceptionally appealing to children.

PERHAPS the sunflower appeals more to the enthusiastic gardener than any other

By Bob Gilmore

WINDY WEATHER in the Long Beach area is not restricted to March or any other single month. The entire coastal area of the Southland is subject to what meteorologists refer to as a "prevailing westerly." And winds from other directions are not uncommon. This movement of air has a definite effect on the plants growing in your garden.

A wind can be a very damaging element and it doesn't have to be a gale or a hurricane. Even a light breeze, if persistent enough, can upset a lot of your favorite plants. The word kind of wind damage, of course, is when a specimen is actually uprooted. Luckily, this is an unusual phenomenon in Southern California. But practically every day of the year plants in this area suffer from wind damage such as loss of moisture from the leaves, too rapid evaporation of moisture near the surface, ripping of vines from their supports and roots that are parched from wind-baked soils.

One of the rather amazing oddities of the plant world is that certain plants seem to thrive in the wind. These plants enjoy a spot out in the open. They are fresh air fiends of the first class and even heavy winds fail to effect their aggressiveness.

ONE of the best bets for a windy corner is the well-known coreopsis. The tall, wiry stems give the plant the faculty of swaying in the breeze; a stiff-branched plant might crack under similar conditions. In addition, the coreopsis reacts favorably to salt-laden winds. Although a perennial, coreopsis can be grown from seed. The flowers are splendid for cutting and are produced in great abundance. The foliage is extremely sparse.

Escallonia has won a great deal of fame for their ability to stand up in a salty environment. They are definitely one of the most successful plants for coastal areas where the wind blows in off the ocean. The red escallonia is nowhere as happy as when in a garden close to the ocean. This plant does well in both sun and shade but requires lots of water during the growing season.

ANOTHER possibility for a windy spot is leptospermum double rose, also known as the "dwarf rose-flowered tea tree." It grows to a height of from four to six feet, thus fitting admirably into practically every garden. The evergreen foliage is soft to the touch and in March and April hundreds of double pink blooms appear, looking very much like Cecile Brunner roses. Even when not in flower this is a splendid garden subject. Do not over-water this specimen.

Other ornamentals that do well in more or less windy locations include: Pelargonium, Australian tea tree, iris, ficus, polygala, palm trees, mesembryanthemum, rhus ovata and the "big yellow Spanish broom."

For the shrub-minded who find it difficult to look very far into the future there is the red flowering maple. This shrub with open texture grows with amazing speed and produces big, colorful bell-shaped flowers with no regards to the seasons. Given partial or entire shade in a protected location and grown in soil enriched with leaf mold, it grows rapidly into a five-foot specimen, makes a fine potted plant, too.

Another shrub which easily grows to tree-height is the rice paper plant, fatsia japonica. Its needs are good soil, and some shelter. The lovely tropical foliage and fine bloom are valuable in the garden. Bamboo, too, grows rapidly.

Every youthful person, no matter what his age, is enchanted.

(Continued on Page 11.)



Iris thrives under varied weather conditions, is not bothered by wind. Now is a good time to select Iris.

for coastal areas where the wind blows in off the ocean. The red escallonia is nowhere as happy as when in a garden close to the ocean. This plant does well in both sun and shade but requires lots of water during the growing season.

Escallonia "apple blossom" is similar to the red-flowered variety except the blooms are bluish-pink in tone. The plant grows somewhat slower and keeps closer to the ground. The fragrance of the blooms is especially delightful. The plants attain a height of from five to six feet at maturity.

Another wind-resistant ornamental is pittosporum tobira, actually an old faithful throughout Southern California. This is well known, being widely used by landscape architects as a foundation plant and for several other garden uses. Because of the scent of the attractive white flowers that appear in late winter this plant has been called the "mock orange." For fragrance it is difficult to beat.

The winds that blow through your garden will carry the scent of lavender if you plant the old fashioned lavender. The flowers are rosy-purple and have become world-famous for their scent. A dry soil and very little plant food seem to keep this specimen growing happily.

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(Continued on Page 11.)

Don't Bury Plants Alive!
By J. J. Littlefield

The greatest sin any gardener can commit is setting the plant too deep in the ground! Nature didn't intend to have the trunk of a plant buried in the ground. Compacted soil, continually moist, will break down bark tissues and eventually rot the trunk bark. This stops the free flow of plant sap and causes the plant to die.

Proper planting depth is top of root ball in accordance with plant level of surrounding garden soil. Frequently, properly planted shrubs are too deep, because continual mulching on top of the ground eventually buries them.

To correct this condition, scrape off old mulch. Apply RED STAR Steer Manure one-half to an inch thick, then slowly water in. This fine steer manure is cured and weed-free-treated. It's a mild, slow-feeding plant food. And remember, it's consistent RED STAR feeding that keeps your garden blooming.

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SHADE IN GARDEN
Shade is important in gardens and Bob Gilmore will discuss this subject in next week's **SOUTHLAND MAGAZINE**

FREE LECTURE ON PEST CONTROL
By Doc. Ralph Chacon of the R. L. Chacon Chemical Co. next Sunday, May 28, from 10 to 3. He will answer questions on any garden problem pertaining to pest control, soil correction, budding, grafting, plant care, etc. It will pay you to hear him. Ce%eshrd

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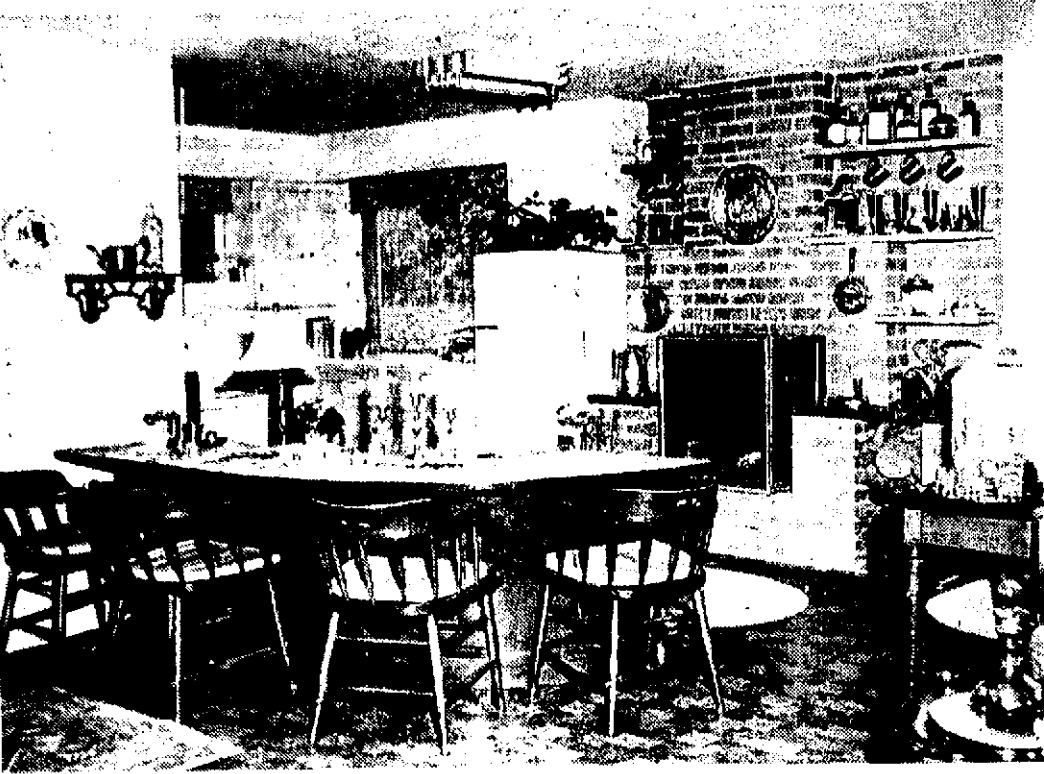
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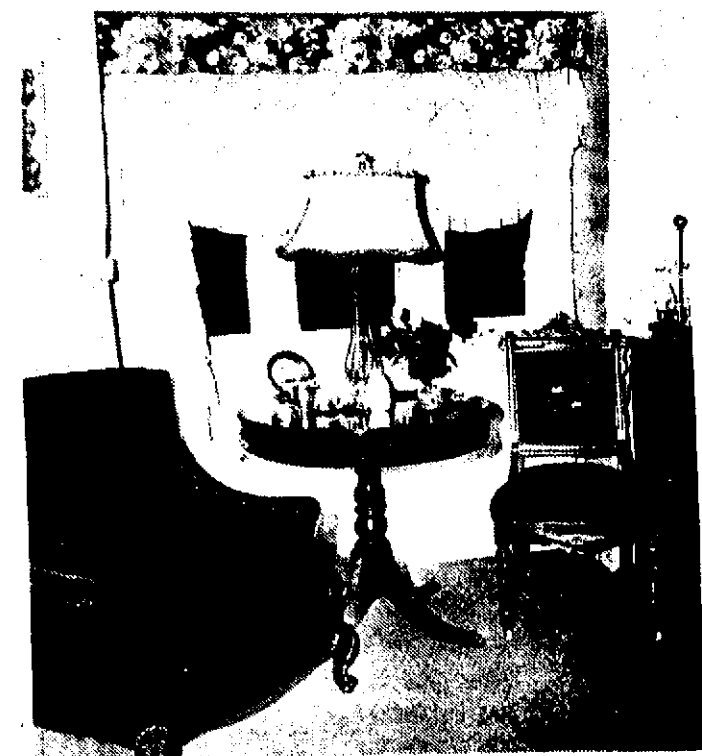
House of Cozy Charm



A breakfast counter curves in front of a large open fireplace which was added by Mr. and Mrs. L. R. Kalmbach when they remodeled former Brooker house.

WHEN Mr. and Mrs. Lyman R. Kalmbach purchased the seven-acre ranch at 11436 E. 183rd St., Artesia, known as the Col. Brooker estate, the house and grounds were overgrown with shrubbery and trees to such an extent that many residents of Artesia who had driven by the place frequently had no idea

By Althea Flint



Antiques from Ohio home of Kalmbach's great grandparents fit well in this setting by recessed window.

lessly run down. Mrs. Brooker had lived there alone for 30 years after the death of Col. Brooker and until she passed away. The Kalmbachs purchased the property in May, 1944, and awaited the end of the war before building. In the meantime, they worked about the grounds, cleaning up and planning their home as it would be when remodeled and refurnished. Antiques from the Ohio home of Kalmbach's great grandparents were to be featured. Architect Kenneth Wing was called in. He suggested using red brick and redwood board-and-batten treatment in remodeling the exterior, retaining the old-fashioned windows, and installing a new roof. Complete electrical wiring, plumbing, storage rooms, a spacious ga-

rage and, of course, a large amount of wallpaper and paint went into the improvement. Today the cottage is a charming and comfortable home.

MRS. KALMBACH, who is an accessory buyer for a local store and who has worked with colors for years, found the remodeling and decorating fascinating and rewarding. The only remodeling done to the living room and bedroom was with wallpaper and paint. A former pantry was remodeled into a dressing room, wardrobe closets and a linen closet which separate the bedroom and bath. The kitchen was completely remodeled and modernized. One of the most enjoyed rooms is the country living room, dining room and kitchen. The large, brick, open fireplace at the end of the living-dining room is a new addition which adds greatly to the comfort and warmth of this entire area. The fireplace is arranged for a broiling grill as well as large logs. A raised hearth adds to its convenience.

A breakfast bar curves in front of the fireplace and captain's chairs, fitted with chartreuse cushions, are arranged so they face the fireplace. Cabinets and drawers form the base of the bar. The kitchen is an alcove from the combination living-dining room so although it is just a step from the breakfast bar it is not easily seen from it.

A clothes closet off the kitchen was made into a complete pantry with large drawers for linens and cupboards for storage. The wall on one side of the fireplace and over the work counter has been replaced with a window overlooking the back garden with its beautiful flowers and fabulous trees.

THE FLOOR of this area is covered with tile patterned linoleum in brown, green and chartreuse. The many antiques which the Kalmbachs have collected are used to great advantage. Blue willow dinnerware

Young Gardeners

(Continued From Page 10.)

ed with honeysuckle. Not only is the nectar sweet and delicious but the corolla attract little feathered creatures and insect life. Humming birds are extremely fond of honeysuckle. Butterflies, too, enjoy it.

Another honey-blooming vine is the nasturtium. There are also the quick-growing flag of Spain with exciting red and yellow flowers, scarlet runner bean, fascinating cup-and-saucer vine, sun-loving morning glories which appeal to the imagination.

FRAGRANT plants, although not all fast growers, always have and always will appeal to everyone. The jasmynes, mignonette, nicotiana, lemon verbena, lilacs, lavender, heliotrope and others have great scent appeal.

Interesting indoor plants that thrive easily, grow quickly, and are fun to watch include philodendron, ivy, sweet potato vines, carrot top gardens, redwood burls, etc.



Poppies reach maturity quickly and provide a display of color that is much admired by the young in heart.



When the Kalmbachs remodeled the little ranch house in Artesia for their home, they used brick and redwood board-and-batten for exterior finishing.



This is the original fireplace to which has been added background of cabbage-roses-on-black wallpaper. The living room structure was not changed.

appears to advantage when set on the simulated white marble counter top. An oil hanging lamp with ornate glass shade hangs over a table in the recessed window.

A day couch is in one corner of this room, another com-

fortable grouping is a big chair and low serving table which extends no higher than the arm of the chair. Roses are placed in a copper mug. The pleasant clutter of lovely antiques contributes much to the charm of the room.

Soft sage green on three walls and ceilings of the living room are in harmony with the green carpet. The wall over the fireplace and cornice boxes have been papered with a pattern of cabbage roses on a black background. The original brick fireplace is quaint.

Curtains of sheer peachy-pink nylon blend with the rose pattern in the paper. Some of the oil paintings hanging in gilt frames were found in the house after the Kalmbachs bought it. The corner opposite the fireplace is arranged with a grand piano, Victorian chairs upholstered in needlepoint are among the furnishings.

In the bedroom an antique bed is covered with a George Washington spread, a collection of perfume bottles decorate the dresser and the top of a built-in under a recessed window. A marble-topped table and chair are grouped at one end.

The Kalmbachs plan eventually to add another bedroom

and a playroom on the side of the house, to be reached by means of a passageway through a wardrobe. When these wardrobes were built they were designed to allow for this passage. These additions will not necessitate the removal of an ancient pepper tree which decorates the side garden.

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\$1,000,000 Store Projects Set

Bixby Knolls Gets Five New Store Buildings

THE Bixby Knolls Business District will become the scene within 45 days of a five-building construction program involving more than \$1,000,000 in building costs alone and stretching 500 feet along Atlantic Ave. north of San Antonio Dr.

The five individual projects, announced yesterday by the Jotham Bixby Co., pioneer Long Beach developers and sellers of the property, fit into a long-range plan originated seven years ago following surveys of leading shopping centers throughout the United States.

The new program will introduce to Long Beach two nationally prominent department store organizations and one of the leading super-market companies in the West. They are W. T. Grant Co. of New York City, C. R. Anthony Co. of Oklahoma City, and Von's Grocery Co. of Los Angeles.

All buildings will have two fronts. One will face on Atlantic Ave. and the other on the large interior parking area.

Construction has begun on a three-unit, 60x110-foot building at 4442-44-46 Atlantic Ave., immediately north of the Security-First National Bank. Owned by the Jotham Bixby Co., the \$75,000 structure was designed by Kenneth S. Wing, A. I. A., of Long Beach. One unit will be occupied by the C. W. Bunday shoe store. Bunday, formerly of Denver, Colo., will operate the store.

The Grant Building, adjoining it on the north, will be 140 feet wide and 150 feet deep. In addition to the main floor, it will have a full basement and part second story. The structure is designed for later completion of the second story as additional sales area is needed. Expected to cost about \$450,000, bids were opened Thursday in New York City and construction is due to start next week. Nelson Rice, A. I. A., of Los Angeles, is the designer.

The W. T. Grant Co. has 482 stores already in operation throughout the United States. Originally in the five-and-ten field, the firm has developed into a "junior department store" operation.

Adjacent to this store will be the Gray Phelps Co. Building. Tenant for the \$60,000, 50x100-foot structure has not been announced. Rice designed it in contemporary architecture, with main floor and mezzanine.

Von's Grocery Co. probably will break ground about June 15 on a 150x150-foot building with large mezzanine. Estimated to cost about \$250,000, the structure will provide interior loading dock, 12 checking stands, offices and staff rooms, in addition to the sales area.

The Bixby Knolls store will be number 19 of the company. All are super-markets.

The Long Beach store of C. R. Anthony Co. will be the 99th of the southwestern organization. The firm will occupy 80 front feet of a 100x150-foot structure. Llewellyn Bixby Jr. and Paul W. Elmquist, owners of the building, plan to let the contract late in June and break ground the first week in July. Rice is architect of the one-story and mezzanine edifice.

C. R. Anthony Co. is a popular priced department store emphasizing California styles. Operations center in Oklahoma, Kansas, Texas and New Mexico.

The Bixby Knolls Business District was planned by the late Jotham Bixby, Llewellyn Bixby Jr. and Elmquist after an 8000-mile inspection tour of some of the best known districts in the country.

Parking space was allotted for 2000 cars at one time. The arrangement of the area permits shoppers to park their vehicles near the desired store. Ornamental street lighting, wide sidewalks along the street, service road and parking areas; underground utility lines, deep sewers to permit construction of the basements, and a park with illuminated fountain are included in the over-all scheme.

Planning extended even to the general types of enterprises to be located in the district and their approximate sites. North across 45th St. from the current program is a 200-front-foot parcel purchased by Butlums for a new store building.

The late Jotham Bixby, often termed the father of Long Beach, incorporated his company in 1902. Original holdings amounted to 20,000 acres, including much of downtown Long Beach. Residential areas developed by the firm include Bixby Knolls, Los Cerritos, Bixby Highlands, Bixby Terrace, California Heights, Bixby Manor and the Somerset Tract.

Present officials are W. P. Boland, president; R. A. Bixby and Mrs. Beatrice Bixby Andrews, grandchildren of the founder, vice presidents. Elm-

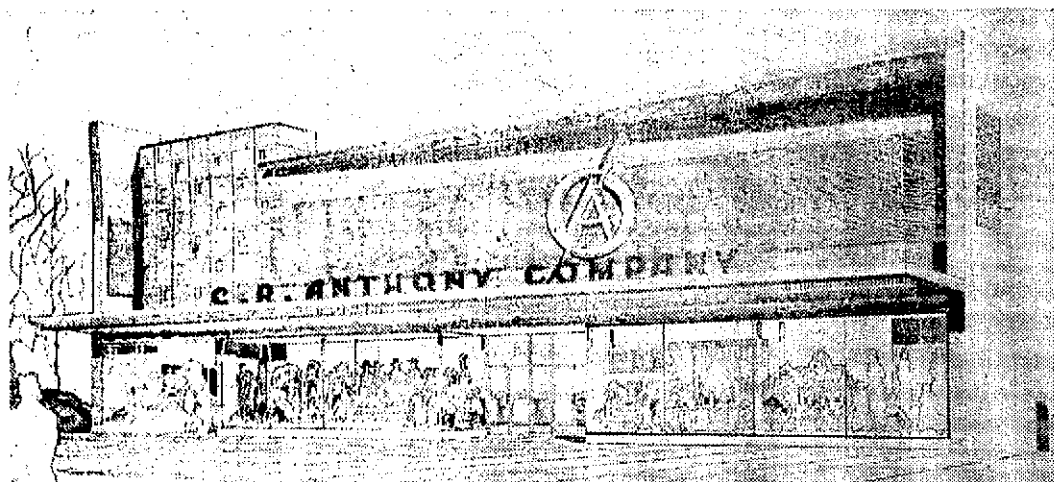
quist & Co., in which Paul W. Elmquist and Llewellyn Bixby Jr. are partners, are exclusive leasing agents for the Jotham Bixby Co.



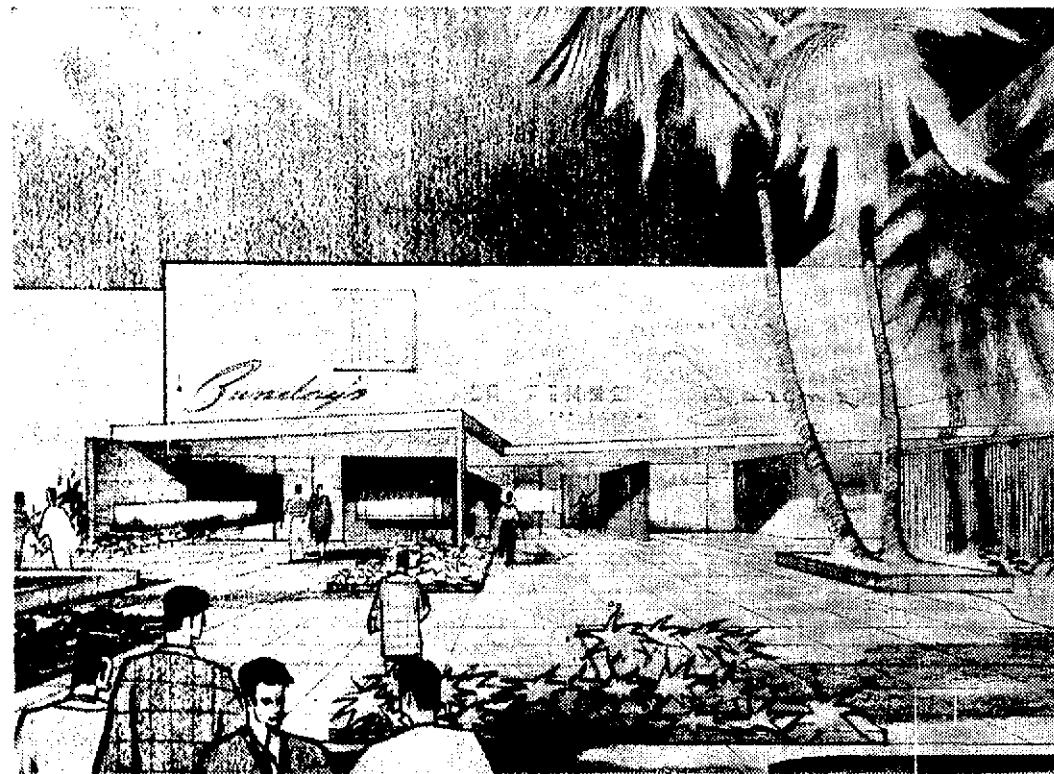
W. T. Grant Co., operators of 482 "junior department stores" in the United States, will come to Long Beach with this large new building in the Bixby Knolls business district.



Sketched by Architect Stiles Clements of Los Angeles is this 150x150-foot supermarket for Von's Grocery Co. One of the outstanding operators in the Southland, Von's is coming to Long Beach for the first time.



C. R. Anthony Co. of Oklahoma City, operators of 98 department stores, enter Long Beach via the Bixby Knolls business district on Atlantic Ave. north of San Antonio Dr. All buildings have two fronts.



Under construction is this attractive three-unit store building owned by the Jotham Bixby Co., pioneer Long Beach developers and owners of the booming new district.

MEDICAL BUILDING

A four-unit medical building is to be constructed by S. A. Sampson at 3810 Atlantic Ave. It was revealed last week when application was filed for a building permit. Contractor is Alvin Odell.

The structure will have a front of red Roman brick, with entrances to the suites along the side. The building is 42 feet by 90 feet in size, with a total area of 3780 square feet. One story tall, the medical building will have stucco walls, in addition to the brick front, and a composition roof.

Costs Steady

Residential building costs, though registering a slight fluctuation upward in some areas, have leveled off in most cities at a little over double the average for the year 1939.

More Owners

In 1940, two out of every three families in Memphis, Tenn., lived in rental housing. It is now estimated that nearly half of all units are owner-occupied.

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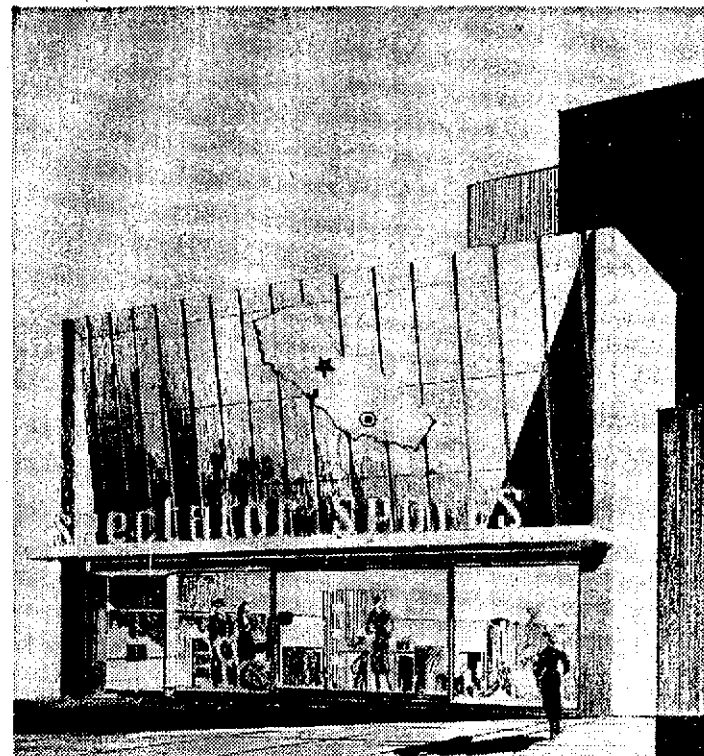
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State Board at Coronado

OFFICERS and many of the members of the Long Beach Board of Realtors are planning a week end of business and pleasure at Hotel Coronado on May 26 and 27, when they will attend a meeting of directors of the California Real Estate Association, according to Lewis Cox, board president and a director of the state organization.

The meeting of the directors on Saturday will be preceded by a gathering of the presidents and secretaries of 126 local real estate boards and 23 regional vice presidents throughout California, Cox said.

Directors of the state association in this vicinity include: L. D. Tolbert, A. G. Maspero, H. A. Murray, Winnie Cross, W. G. Gaede, James G. Garth, Sue A. Jones, Herschel Hart, Hilda Oliver, Max Livoni, Wesley Sutton, Carl Shenk, Cox, Perry Johnson, John J. Christopher, Reg Dupuy, Frank Merriam and John G. Munholland.



Contemporary architecture is used to attract shoppers to this new structure which will be built by Gray Phelps Co. of Los Angeles in the Bixby Knolls business district. It is one of five projects amounting to more than \$1,000,000 in construction costs.

Realty and Building

Everett Purcell, Editor

Titles Topic for Board

REAL ESTATE titles will be discussed by Martin R. Green, supervising attorney of the Great Western Escrow Co., Los Angeles, for members of the Board of Realtors at their weekly breakfast meeting Tuesday in the Wilton Hotel.

Joseph F. Reed, program chairman, said Green is one of the foremost title authorities in California. He graduated from Cincinnati Law School in 1905 and came to California two years later.

After representing the Spreckels Co. of San Diego and the Union Title Insurance Co. in water rights cases and handling the right of way program for the San Diego and Arizona Railway, he formed his own title company. Later he became managing attorney



Martin R. Green, prominent California title and escrow official, will address the Long Beach Board of Realtors Tuesday morning.

for the East Bay Title Insurance Co. of Oakland and built it into one of the largest in the state.

Board Praised

The civic affairs committee of the Board of Realtors was commended by Mayor Burton W. Chase last week for its work in connection with sponsoring the west beach boat launching ramp recently dedicated.

In a letter to the board, the mayor said particular mention should be made of the "tremendous amount of leg work" done by Dick Racine, chairman, on behalf of the project.

ADD A ROOM
 NO MONEY DOWN
 Up to Seven Years to Pay

We do the complete job at a set price. No extras later. Free estimates.

THE PHILLIPS CO.
 812 PINE AVE.
 Phone 7-64721 Evenings 8-8389

Copper Guard

According to the National Association of Home Builders, the best way to keep copper gutters and flashings from tarnishing is to coat it with spar varnish or clear lacquer. Spar varnish is usually very satisfactory.

ALDON CONSTRUCTION CO. PROUDLY OFFERS

2 & 3 Bedroom Homes for vets

Luxurized as never before!

AND... YOU GET

- ORNAMENTAL STREET LIGHTS
- Approx. 925 sq. ft. plus porch garage and covered patio in 2-bedroom homes
- Approx. 1200 sq. ft. plus porch garage and covered patio in 3-bedroom homes
- Concrete walks and driveways
- 3-bedroom homes have electric heater in master bathroom
- Plastic drainboards and kitchen work tops
- Hand-tilled window shades
- Solid bronze hardware
- Tension-type rustproof screens
- Outside walls brush-coated, decorator colors
- Attached garage for 2-bedroom homes; separate 2-car garage for 3-bedroom homes
- No. 1 oak floors throughout
- Sewers, wide paved streets, sidewalks and gutters in and paid for
- In-laid linoleum in kitchen and bath
- Custom-styled lighting fixtures
- Durable medicine cabinets, glass shelves
- Chrome bath fittings & fixtures

You Get...

- * Breakfast Nooks — built-in, plastic-epholstering & PLASTIC-TOPPED TABLE
- * Garbage Disposals — Waste King automatic pulverizer
- * Stall Showers — tile floor, glass shower door PLUS TUB (1 1/2 baths in 3 1/2)
- * Wood-Panelled Dinettes PLUS wallpaper
- * Wood-burning Fireplaces
- * Decorator Colors — walls & ceilings harmoniously painted

You Get...

- * INDOOR-OUTDOOR LIVING — Living room at rear * Covered patio-porch * Wall of glass
- * Nothing Down For Vets \$99 MOVES YOU IN
- * Payments from \$53 MO. including taxes, insurance, principal & 4% G.I. loan cost. Reduce to \$48 after 1st tax exemption as low as \$8650

WHAT THIS SEAL OF MERIT MEANS:
 Every ALDON BUILT HOME bears this SEAL OF MERIT, testifying to conformity not only to Veterans' Administration standards of quality and design but INSURE as well the ALDON goal — LUXURIZING THE LOW COST HOME WITHOUT ADDING COST TO THE BUYER.

OPTIONAL KITCHEN EQUIPMENT
 Without down payment and only a few cents added to your monthly payment, you can buy any one or all of these: An O'Keefe & Merrill chrome, topped range, an 8.4 cu. ft. Hot Point electric refrigerator and a Hot Point automatic washer.

DON'T BE CONFUSED... There is Only One Lakewood Plaza

WALKER & LEE, INC.
 Sales Agents
 Woodruff Avenue at Montlake Road

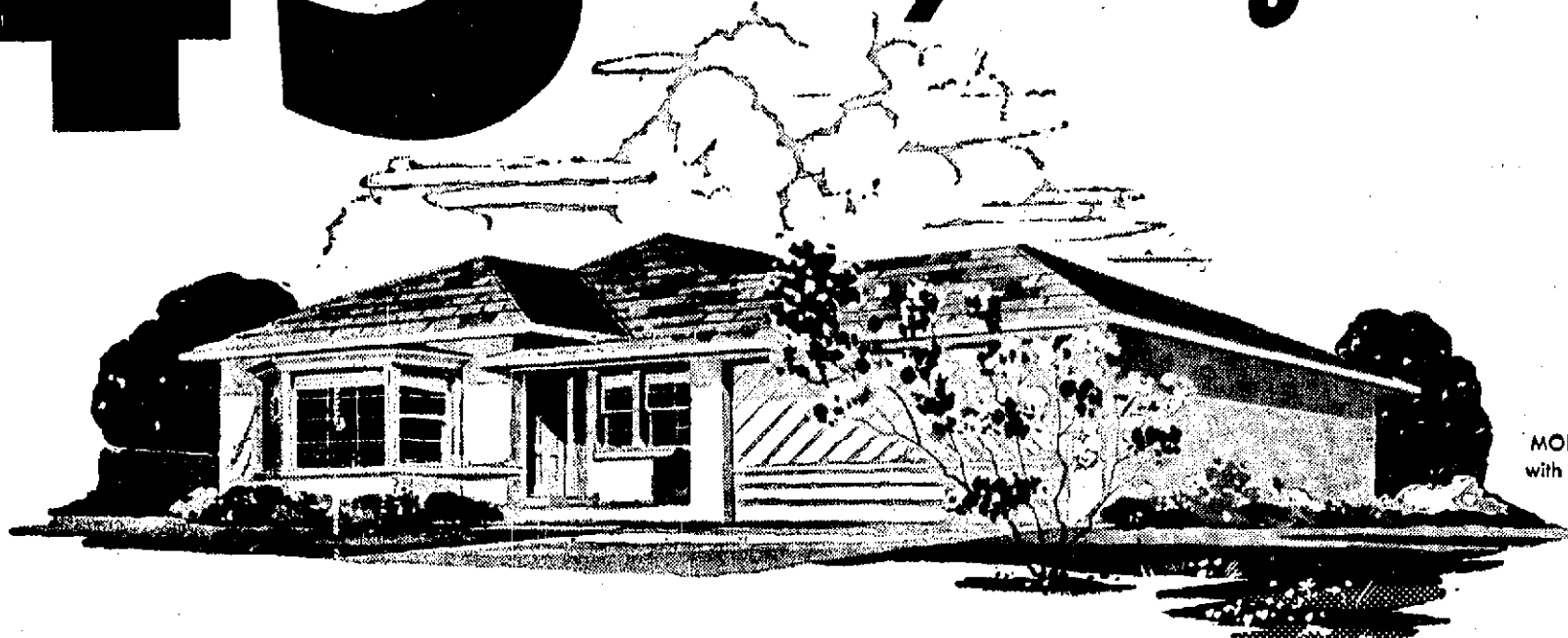
Drive out Bellflower Blvd. to Montlake Rd., just south of Carson St. in popular, fast-growing Lakewood district... then east a few blocks to property.

AS LOW AS

\$

43 PER MONTH

Everything Included!



MODEL 15A • Two Bedrooms
with Double Attached Garage

... Come to Lakewood!
Choose your home from a fine,
wide selection of
2 and 3 bedroom
homes, priced from \$7825

*Nine Model Homes
NOW OPEN DAILY
six entirely new designs*

LAKEWOOD

NO DOWN PAYMENT FOR VETERANS

A good faith deposit of \$50.00 is applied towards the low impounds and escrow fees

You will be enthusiastic about our...

NINE MODEL HOMES

Nine delightfully decorated model homes, attractively furnished by Aaron Schultz. Nine widely varied decorating schemes... Maple, Traditional, Modern, Provincial, and others... All are planned for gracious living in the new California mode.

FLOODLIGHTED UNTIL 10 P.M.

APPLIANCES, TOO!

LAKEWOOD home buyers have a choice of

- An eight cubic foot Norge Refrigerator

AND/OR

- A certified performance chrome top, with griddle O'keefe & Merritt Gas Range

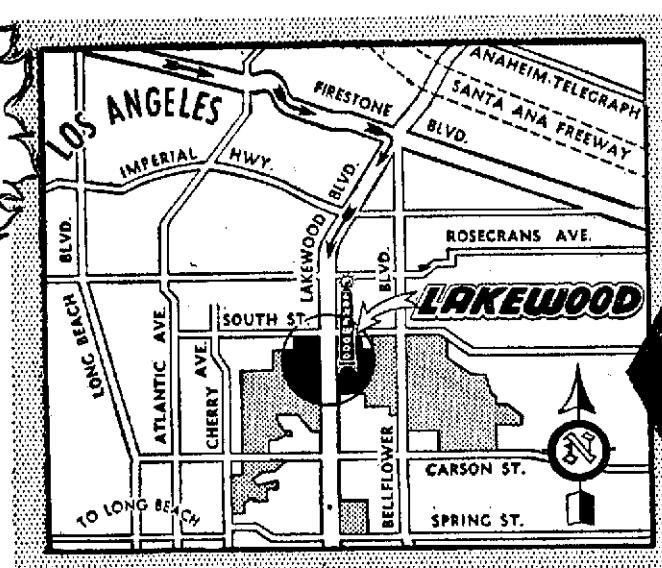
AND/OR

- A Bendix Economat Automatic Washer

Any or all may be added to the price of your home with **NO DOWN PAYMENT** and at the rate of only a **FEW PENNIES PER DAY**



Single or Double Garages,
some attached, others detached.



There are many
"VALU-PAK'D FEATURES"
including

- Built-in Waste King Garbage Disposer Units in every home.
- Ornamental Street Lighting Electrolite.
- Trees in all parkways.
- Full Cedar Shingle Roofs and many other values.

HOW TO GO...

from downtown Los Angeles: Drive east on MANCHESTER and FIRESTONE BOULEVARD to LAKEWOOD BOULEVARD, turn right and continue to CAMERINO STREET which is one block below SOUTH STREET. Watch for the giant billboards... and the LAKEWOOD tower!

THE FUTURE CITY

Drive to

LARGE AREA PARKING

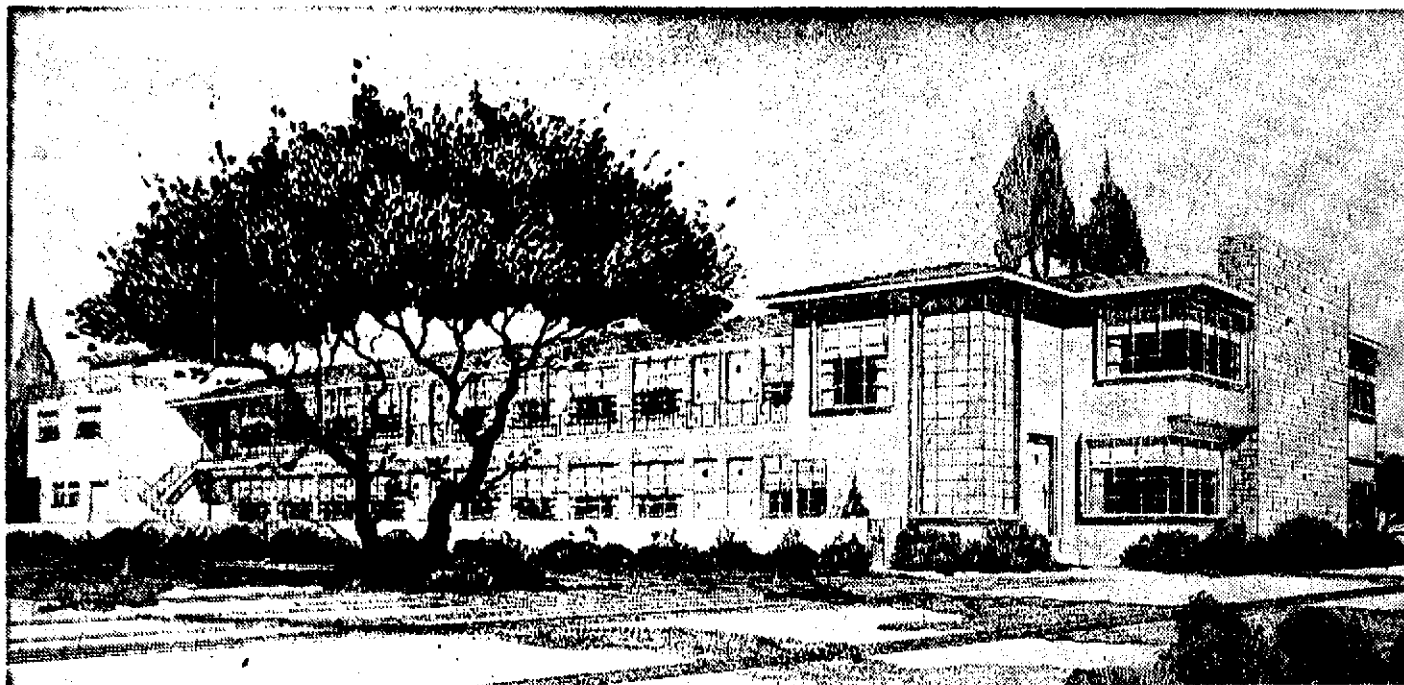
AS NEW AS TOMORROW

the Tower

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SALES OFFICE: 5327 Lakewood Blvd. • Just below South St. • Open 9 a. m. to 10 p. m. every day

Shown to TOM HARMON and the All-American Sportsman • 8:15 daily except Sunday • KNX, 1070 on your dial



This 14-unit apartment house under construction at 1425 E. Ocean Blvd. represents a transaction in excess of \$100,000, according to Town & Country Real Estate, brokers. Mark E. Andrews, general contractor, is the seller. Buyers are Mr. and Mrs. James H. Kale. Plans include floating floors, double partitions, complete fiber-glass insulation, imported mahogany doors, colored plumbing fixtures, garbage disposals and other luxury details. Exterior is marked by structural glass at the entry corner and massive flagstone chimney.

New 740-Acre Industry Tract

ANNOUNCEMENT of a 740-acre industrial tract in the Dominguez area adjacent to Long Beach on the west was made last week to the industrial development committee of the Chamber of Commerce by C. M. Crawford, manager of

the Dominguez Estates Company.

Believed to be the second largest planned industrial district and the most modern in Southern California, the Dominguez development was hailed by President C. E. Scott of the Chamber as of "tremendous value" to the city.

"We have long realized that well situated industrial land is dwindling rapidly and that further encroachment must be prevented in order to maintain job opportunities commensurate with population growth," Scott declared. "We must recognize that the future of our city is limited only by our ability to plan wisely and capitalize fully on our many natural advantages."

Crawford said the Dominguez company is convinced that expanding western markets make it necessary for more and more manufacturers to establish plants here. The new tract is designed to attract industrialists whose operations would benefit most from the facilities and who would be desirable additions to the community.

Roughly, the northern boundary of the tract will be Victoria St., but in one section it will

extend to Artesia St. The development will be bounded on the south by 223rd St., and on the east by the Southern California Edison Company's right of way, which follows the western bank of the Los Angeles River flood control channel. Santa Fe Ave., which is to be extended north from its present terminus at Del Amo along Compton Creek, is the western boundary.

While detailed planning of access rail, street, plot and utility arrangement has not been completed, the committee was assured that the tract will be most modern in every respect, including architectural control and careful grouping of industries, in accordance with type of use and heaviness of operation.

The area will be served by three railroads—the Southern Pacific, the Union Pacific and the Pacific Electric—and will have access to the new Long Beach Freeway as well as such important commercial highways as Santa Fe and Alameda Ave. The tract also is strategically located only three miles from the Port of Long Beach.

A recent survey of 500 typical industrial concerns indi-

cates that the average requirement for land use in the west is under five acres. Provision, therefore, will be made for smaller satellite industrial operations as well as for a considerable variety of important larger and heavier manufacturing operations.

Addition Scheduled

Grace Methodist Church has submitted plans to the city building department for a two-story addition to its education building at 2325 E. Third St.

The new portion will be 37 feet by 110 feet in size. Walls will be of concrete, with composition roof. Kenneth S. Wing, A. I. A., is the architect.

SIR Chapter

The Society of Industrial Realtors of the National Association of Real Estate Boards has chartered a Los Angeles chapter, it was announced last week. Jack P. Merrick of Long Beach is among the charter members.

According to H. R. Hudson, president, the establishment of the chapter "means much in the recognition of Los Angeles County nationally as an important industrial area."

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Apartments Under Way

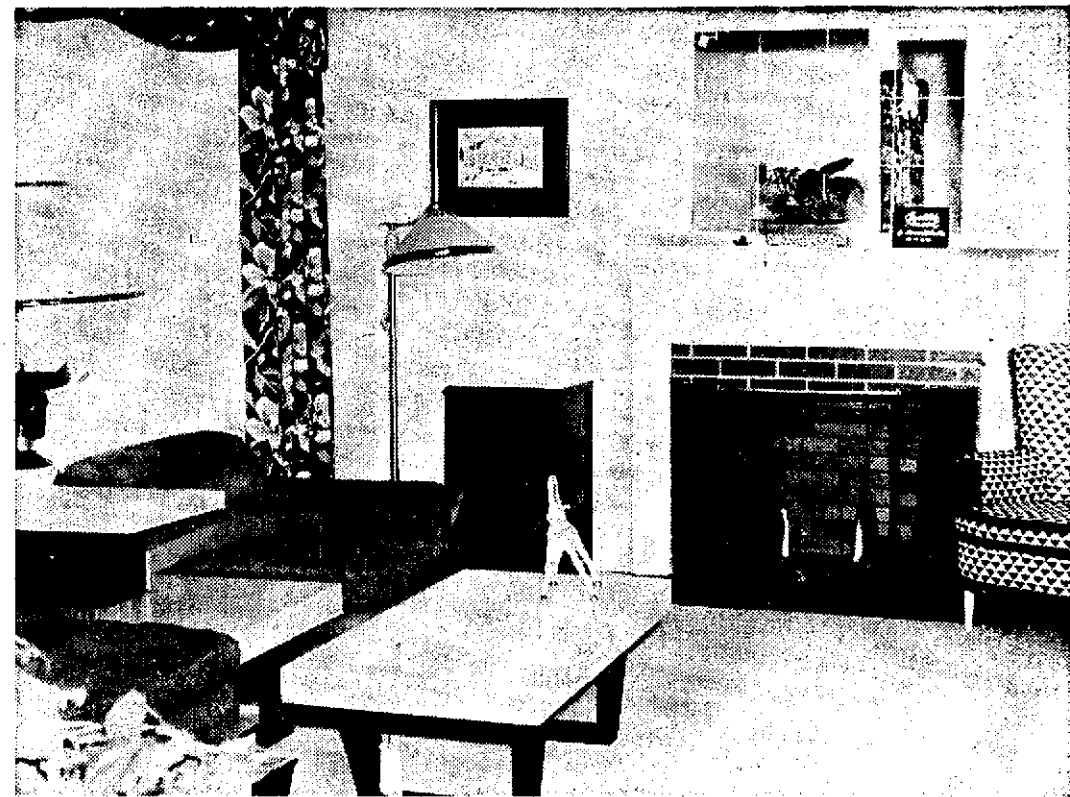
UNDER construction at 1425 E. Ocean Blvd. is a 14-unit apartment house for Mr. and Mrs. James H. Kale. The project was purchased from Mark E. Andrews, general contractor, through Town & Country Real Estate, brokers.

According to the revenue stamps, an apartment house at 2072-80 Chestnut Ave. was traded by the Kales to Andrews at approximately \$40,000 as part of the transaction. Stamps on the Ocean Blvd. property indicated a valuation of \$110,000.

Plans incorporate floating floors; constructed so that upstairs floors do not rest on the ceiling framework of the downstairs apartments. There are double partitions between units and fiber-glass insulation in walls and ceilings.

Other details include imported, flush-paneled mahogany doors, red oak flooring, colored plumbing fixtures, chrome and tile in kitchens and baths, kitchen exhaust fans, garbage disposals and glass-enclosed tub.

A large laundry and locker room, with drying deck on one side and sun deck on the other, is on the roof of the garage section. Structural glass at the front entry, red quarry tile floors on balcony and steps, and massive flagstone chimney are accent points.



A view of the living room in the Bixby Crest model home at 4324 Maury Ave. is afforded in this recent photograph. Furnished by Aaron Schultz, the model illustrates how many buyers in the community are decorating their homes. The six-year-old houses are redecorated inside and out.

Crest Sales Remain High

BIXBY CREST, one of the most unusual home offerings on the current realty market, continues to record a high sales volume, it was announced yesterday by Glenn Tolan, sales manager for Alliance

Realty, Inc., exclusive agents.

Bixby Crest is an established community of three-bedroom homes, built six years ago and now offered for sale for the first time. Every one of the large group of homes is re-

decorated. The community is situated at Orange Ave. and Carson St., adjacent to the uptown Atlantic shopping district, and 10 minutes from downtown Long Beach.

The homes have such features as wood-burning fireplaces, oak floors, dual gas furnaces, Johns-Manville "lifetime" asbestos shingle roofs, solid wall foundations and other advantages.

The residences are priced from \$8150, and are available to veterans for no down payment except escrow and impound costs. Payments begin at \$51, and include everything.

A number of recent buyers have already moved into their new homes and have begun to make individual improvements, so that the entire area has begun to take on an environment characteristic of higher-priced neighborhoods, according to Tolan.

The established character of the community, with its wide paved streets lined by mature parkway trees, plus its location next to the \$15,000 to \$50,000 homes in Bixby Knolls and Bixby Heights, has been its strongest attraction for buyers interested in permanent property values, he declared.

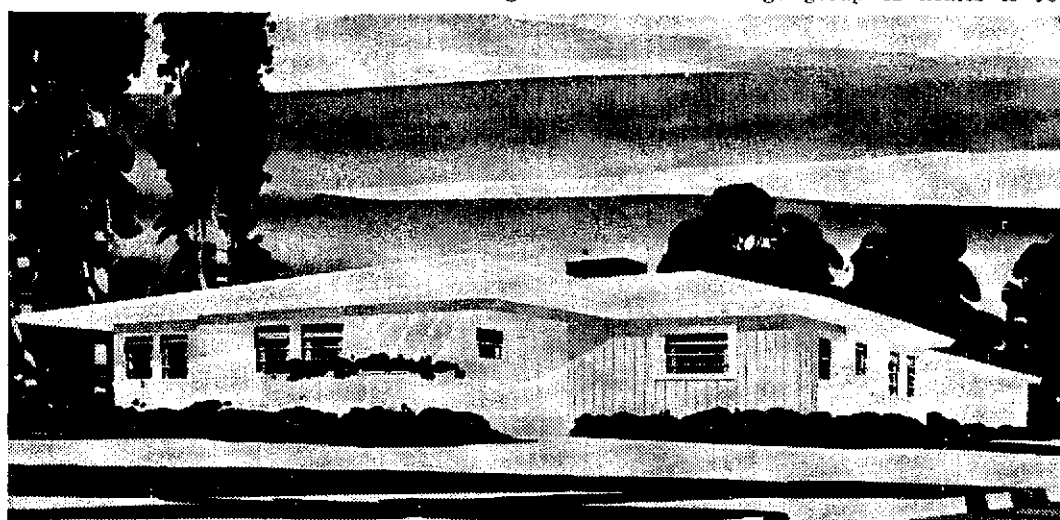
A furnished model is on view until 8 p. m. daily and Sunday. The model is at 4324 Maury Ave., a block east of Orange Ave., just north of Carson St.

The homes are located five minutes from the Lakewood Country Club and 10 minutes from the beach. Nearby are tennis courts and a city park. There is a shopping center at Orange Ave. and Carson St. Also close by are a public library, public and parochial schools, churches of all denominations, good restaurants and a medical center.

Visitors are directed to go out Atlantic Blvd. to Carson St., then east to the first stop sign at Orange Ave. and north to the property entrance.

Radiant Heat

Radiant heating can be installed in existing homes, but each job must be treated individually. Much factual data must be determined for proper design, the National Association of Home Builders says.



Lakewood Plaza's many architectural designs are typified by this one. Every home in the new development on Woodruff Ave. south of Carson St. has wood-burning fireplace, stall shower, wood paneled dinette, garbage disposal, and built-in breakfast nook.

Quality Said Source of Plaza Sales

SALES totaling \$500,000 last week and boosted total volume to \$9,000,000 in Lakewood Plaza, latest Aldon Construction Co. development, situated on Woodruff Ave. just south of Carson St. and six blocks east of Bellflower Blvd. in the Lakewood district.

At the time of its formal opening three weeks ago, the new community had recorded the sale of 600 of its 1049 two- and three-bedroom homes. At the opening itself, sales amounted to \$1,800,000. The next week

end, another \$1,200,000 worth of homes were sold.

The large sales volume is regarded by the developers, Albert Leighton, Willard Woodrow and Donald Metz, as an indication that veterans are becoming "quality conscious." This was borne out by officials of Walker & Lee, Inc., sales agents, who report that visitors are impressed most by the abundance and quality of built-in and added features.

These Aldon features, included in every home without extra cost, comprise a built-in and upholstered breakfast nook with table, stall shower with glass door and tile floor, plus tub; wood-burning fireplace made of brick; dinette paneled in wood, plus wallpaper; automatic garbage disposer, covered and paved patio, outside brick barbecue, walls and ceilings painted in decorator's colors, and living room at the rear, with wall of glass and French door leading to the patio.

The developers point out that mass buying and volume building methods have made it pos-

sible to set prices and terms within reach of the average wage-earning veteran.

The homes are priced from \$8650. Monthly payments run as low as \$53, including taxes, insurance, principal and 4 per cent GI interest. This amount may be reduced to about \$48 a month after veterans' tax exemptions.

No down payment is needed by veterans other than \$99 for escrow and impound costs.

Eight Units

An eight-family apartment house will be constructed by Ray O. Thompson at 36 Linden Ave., it was disclosed last week when plans were submitted to the city building department.

All units in the two-story building will have one bedroom. The structure covers 2940 square feet of area. Walls are wood frame and stucco, with composition roof. C. Sachaklin designed the balcony-type building.

Cafe Traded

Exchange of Frank's Drive-In Cafe, 5205 Atlantic Ave., for a 2 1/4 acre chicken ranch at 10142 Ball Rd., Anaheim, was announced last week by John Paulas, head of North Long Beach Realty Co.

Former owner of the cafe is Frank Palice. He acquired the ranch, three-bedroom house and 3000 chickens from Peter Russo. Consideration was \$20,000 for each property.

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in
Los Altos Park
are
Most Admired
Most Desired—because:

- Here YOU can build a home of Your Own Design containing 1300 square feet or more
- Here YOU find charm and beauty at the RIGHT PRICE within easy reach of everything
- Here YOU can own the Best located homesite in the whole of Long Beach.

See
The Lanai House
...the exhibit home furnished by Nevin's Fine Furniture of Long Beach, already visited by more than 30,000 persons, a hallmark of success.

For
Lots
it's
Los Altos Park

Directions: On Pacific Coast Highway, one-half (1/2) mile east of traffic circle to intersection at Anaheim Street, opposite Recreational Park, Long Beach.

1331 LOS ALTOS PLAZA
Telephone: Long Beach 90-1912

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NOW 2 LONG BEACH LOCATIONS

Pico Ave. and 113
at W. Bdw. E. Bdw.

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- ★ Ample Parking
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All This Included Without a Cent Extra!

- Walt-to-wall all-wool carpeting
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Plus SCORES OF OTHER FEATURES OFFERED HERETOFORE ONLY IN HIGHER-PRICED HOMES.

Nothing Down For Vets

from **\$95** MOVES YOU IN

as low as **\$4150** MO.

after vet's tax exemption

WHEREVER YOUR WORK OR BUSINESS NORWALK VILLAGE IS IDEAL...

Hurry out today and see for yourself! Go out Manchester-Firestone or Imperial Boulevard to Bloomfield, just east of San Antonio Drive (Norwalk Blvd.). From downtown L. A. take Anaheim-Telegraph Road to Norwalk Boulevard, then south to Firestone or Imperial, and follow the signs.

FIRESTONE BLVD. AT BLOOMFIELD AVE.

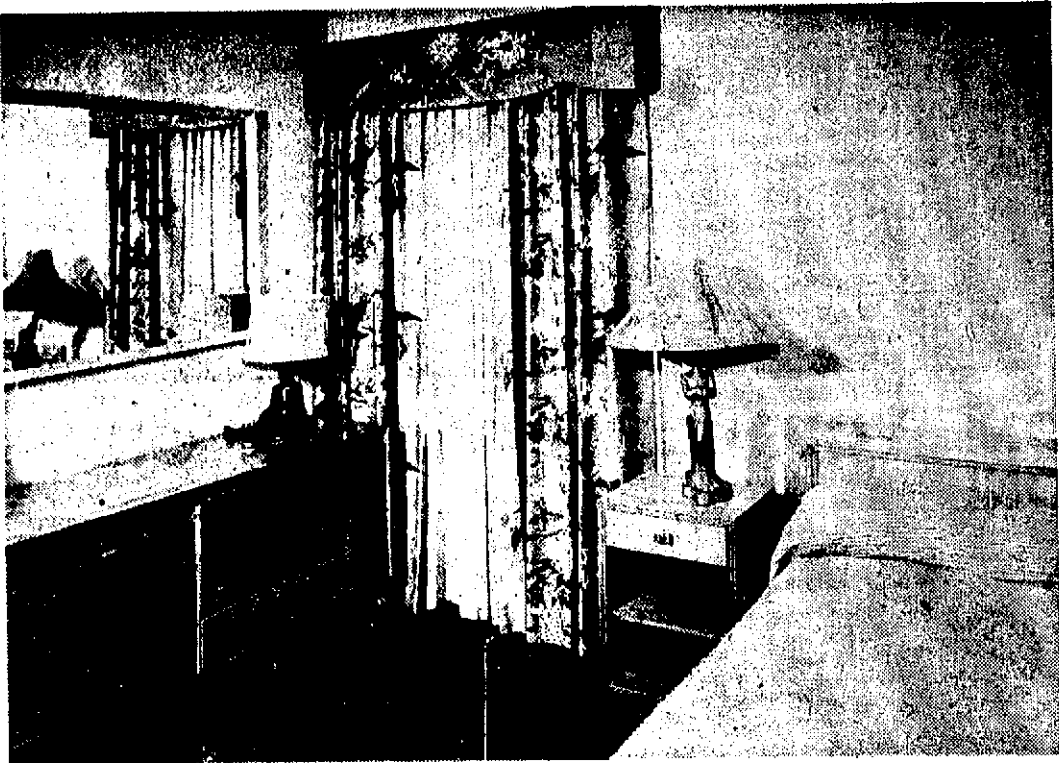
City 12th in West

LONG BEACH was 12th ranking city of the west in April building activity, according to the monthly statistical survey issued by Western Building magazine, Portland, Ore.

Concentration of residential construction just outside the city's borders was reflected in a downturn from April, 1949, while the area as a whole showed an increase of nearly 25 per cent. Despite the unusually large amount of residential building in greater Long Beach, the total for the city itself went from \$3,200,445 to \$2,323,930.

The increase in the number of building jobs started was almost as large as was the increase in the value of building started. This increase was calculated at 21.3 per cent over April, 1949. During the month just passed, the 267 reporting cities and counties issued 44,060 permits; in April a year ago these identical cities and counties issued 36,350 building permits. It was assumed that each building permit represents an individual building job.

The total dollar valuation of building permits issued in April by the 267 reporting cities and counties was \$212,192,347. While this was lower than the all-time high reported for March building volume in the west, this figure was still only once removed from the record. This same thing is true of the number of building permits issued. The dollar valuation of building permits issued by these 267 reporting cities and counties in April, 1949, amounted to \$170,286,054.



Interesting possibilities for interior decoration are afforded in Norwalk Village homes, according to the builders. This bedroom, furnished by Aaron Schultz of Long Beach, is in one of the model homes. The two-bedroom development with all homes already completed, is at Firestone Blvd. and Bloomfield Ave., Norwalk.

Artisans Buy in Village

SALES continue brisk at Norwalk Village, with 25 per cent of the homes being sold to the artisans and craftsmen who helped build them. It was announced yesterday by the developers.

Norwalk Village, which is a development of two-bedroom homes at Firestone Blvd. and Bloomfield Ave., Norwalk, was opened recently as perhaps the first large-scale development offering all dwellings complete and ready for occupancy.

That merchandising policy,

the sponsors explain, was prompted by anticipation of the labor and material shortages which have become evident in recent weeks. Consequently, the homes were finished before any promises of delivery were made. Buyers are guaranteed occupancy immediately upon approval of their qualifications, it was stated.

In keeping with this plan, the developers have included, without any increase in price, a 7.7 cubic-foot refrigerator, four-burner gas range with griddle and clock, garbage dis-

poser, and wall-to-wall carpeting in bedrooms, living room and halls.

The homes, which are priced beginning at \$7245, may be purchased by veterans for nothing down except \$95 for escrow and impound costs. Monthly payments begin at \$41.50 after veteran tax exemptions.

Each home also includes painted walls throughout; garage, lawn and shrubs, two-color tile in kitchens, covered porch, picture windows, paneled front doors, weather-stripped front and rear doors; metal medicine cabinets, ironing board, nonrusting window screens; clothespoles and lines, and shower over tub.

The property is within walking distance of Norwalk's main business center at Firestone Blvd. and San Antonio Dr. Schools, theaters, shopping and churches are all near.

Furnished model homes by Aaron Schultz of Long Beach are open daily and Sunday from 9 a. m. to 9 p. m.



Another model home will be opened today in Los Altos Park, new homesite subdivision off Pacific Coast Hwy. at Anaheim St., according to L. S. Whaley, developer. Built by C. C. Mitchell, the house has two bedrooms and den, living room, dining room, two-car garage, interior planting boxes, fireplace, bath and three-quarters. The modified California contemporary architecture is set in a landscaped yard.

Realtors to Push Industry

A TWO-PRONGED program to acquaint the people of Long Beach with the contribution of industry to the city's economic life and to publicize Long Beach as an ideal industrial community will be launched immediately by the Board of Realtors. It was announced yesterday by Lewis K. Cox, president.

An industrial survey being made for the board by Gene Curtis of Patch & Curtis Advertising Agency will provide a basis and much of the material for the program, Cox said.

"Few realtors handle industrial properties. Yet our close contact with the families of the community makes us realize how extremely important it is to have a well balanced employment structure," Cox declared. "We are becoming increasingly aware that the long-term prosperity of this community demands a proper proportion of industry to the rest of our business enterprises."

Cox said studies made thus far by the board's industrial committee under Bill Brooks, chairman, indicate that industrial and residential areas need not conflict. On the other hand, industry contributes a large

share of taxes to lessen the burden on other property owners.

"It will be our aim to work with city officials and other civil bodies interested in industrial promotion to advance zoning and general policies which will be attractive to industry and advantageous to the city at large," Cox declared.

On the national side, Cox emphasized that Long Beach has been established in the minds

of industrialists as a beach town. For this reason it is seldom placed on the list of communities to be surveyed for possible western locations.

"The problem will be to change the thinking of company executives so that they will give serious consideration to Long Beach," he continued. "If we can persuade them to come and look at the city, we can be sure we will get our share of fine new firms."



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Cleaning Brick

Smoked and sooty brick work can be cleaned with a stiff brush or steel wool and scrubbing, says the National Association of Home Builders. One material good for this purpose is mechanic's hand soap containing sand. The cleaner should be carefully rinsed off with clean water. If the facing is of smooth brick, the soil can be removed by rubbing with a carborundum block. This will expose a fresh and smooth surface.

Lakewood Lengthens Loan Terms

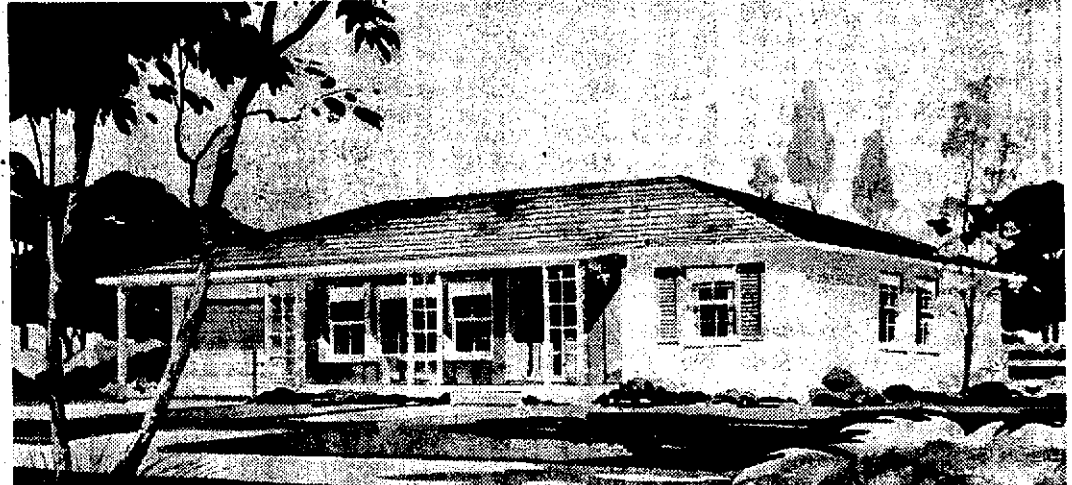
LONGER term loans, recently authorized by Congress, will bring lower monthly payments to purchasers of homes in the vast new Lakewood community northeast of Long Beach, it was announced last week by Roderic J. Tichenor, head of Tichenor & Co., Realtors, exclusive sales agents for the 17,150-home development.

Tichenor also announced the opening of two additional furnished models. With the seven already on display, the two new models exemplify some of the many exterior designs and floor plans available.

Under the longer term financing plan, monthly payments have been cut to \$43 and up. The reductions apply to two-bedroom and three-bedroom homes. Included in the monthly figure are interest, amortization, taxes and insurance.

Tichenor said growing crowds of visitors to the new community necessitate further expansion of parking facilities. At present the 14-acre lot has eight attendants.

The development of a new major shopping center will be announced soon, it was stated. The new homes that are



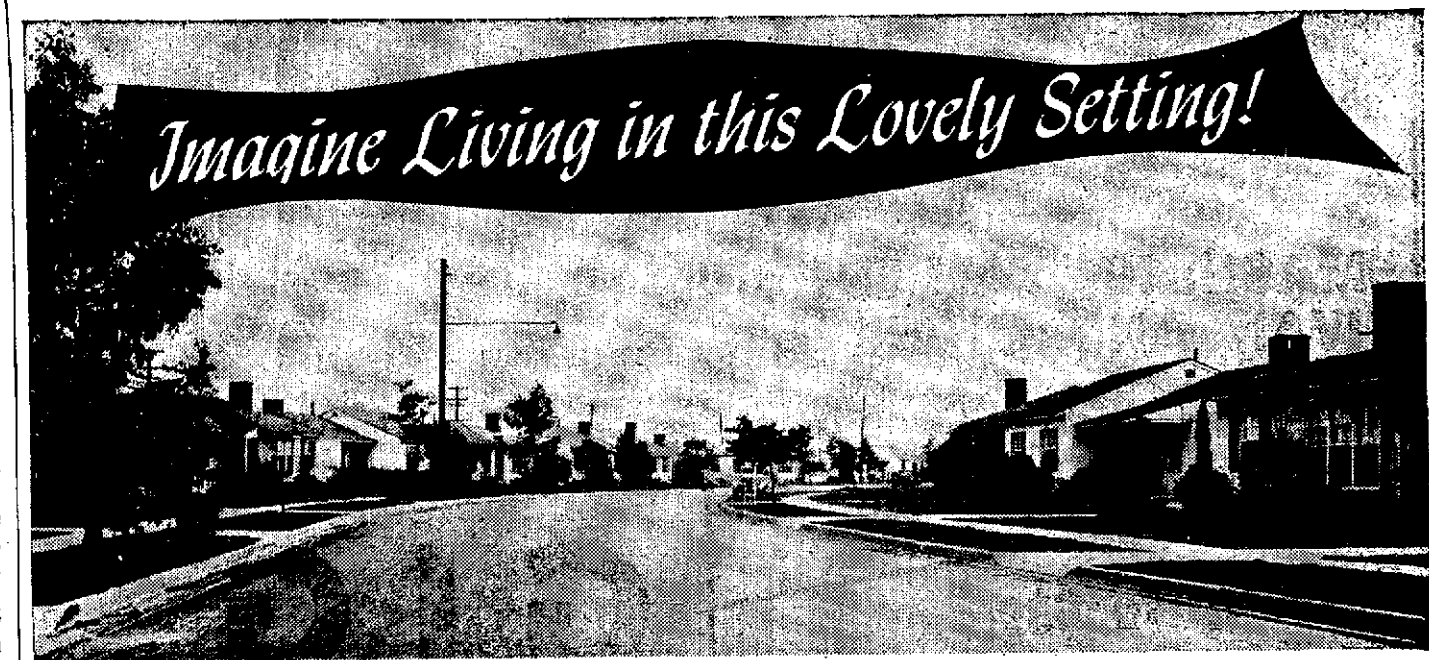
New longer terms on loans for purchases of homes in the vast new Lakewood community northeast of Long Beach have reduced monthly payments to \$43 and up, developers have announced. This sketch is of a model home which has been popular with visitors.

bringing national recognition to the Southland's home-building industry are situated near Lakewood Blvd., one block south of South St., near the Lakewood Tower and easily accessible to all metropolitan areas. Planned interior streets have been designed to provide a minimum of traffic hazards and a maximum of safety and quiet, declared Tichenor.

"Lakewood homes are noted for their good, old-fashioned quality construction," he continued. "The floors, extra thick No. 1 hardwood, are two feet off the ground for dry, healthful living. They are well supported by sound, diagonally laid sub-flooring and solid concrete foundations."

"The rooms are of contemporary design—spacious, but

planned to avoid waste space. The kitchens stress this modern design with numerous work-saving features. All 'Work-saver' kitchens are equipped with automatic garbage disposer units, stainless steel drainboards and work surfaces, and easy-to-clean inlaid linoleum floors. Separate service-laundry facilities are conveniently situated."



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- Hardwood Floors
- Dual Gas Furnaces
- Solid Wall Foundations
- Ornamental Street Lights
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Never before have homes like these been offered at such sensationally low prices and easy terms in the heart of Long Beach's finest residential district. Adjoining famed uptown Atlantic Blvd. shopping center... theatres, medical buildings, public library, good restaurants, churches. Public bus lines on Cherry & Medical serve property. City park right here... tennis courts... Lakewood Country Club less than 5 minutes away... only 10 minutes to the beach!

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B.I.'s for YOUR Own plans for a
1200' square foot home that is
out of this world.

See the Model Home and you will
see the best, where YOU can BUY
and finance a home in the BEST
Climate in the world.

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Palo Verde Drive to subdivision
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Sales Agents
ALLIANCE REALTY, INC.
1 block E. of Orange
Just N. of Carson

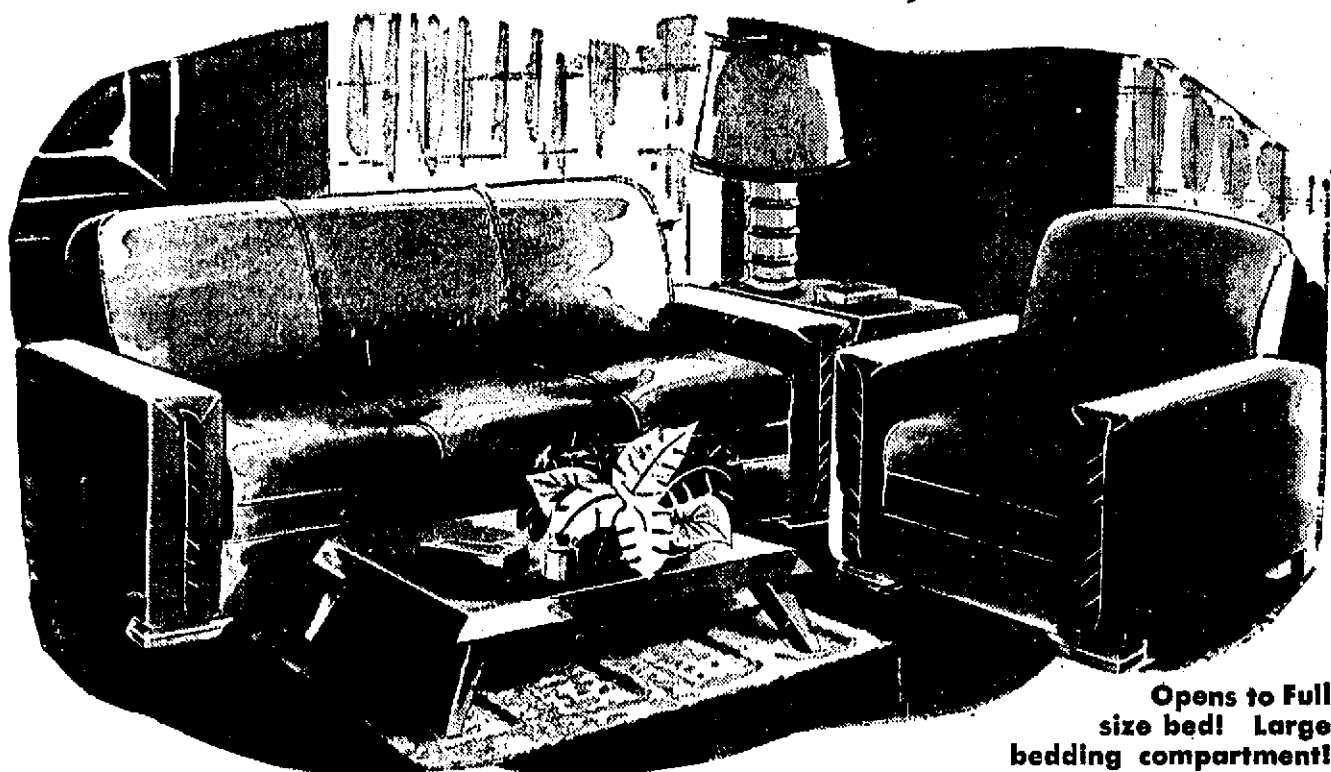
Drive Out Atlantic Blvd. to Carson St.,
then east to first stop sign at Orange, north
1 block to property entrance. Follow signs.

SEARS
Long Beach

MAY ECONOMY FESTIVAL

SHOP AT SEARS AND SAVE

**ON SALE MONDAY 12:30 NOON! YOUR CHOICE! NOW! ONLY \$5 DOWN!
COME EARLY FOR BEST SELECTION!**



Opens to Full
size bed! Large
bedding compartment!

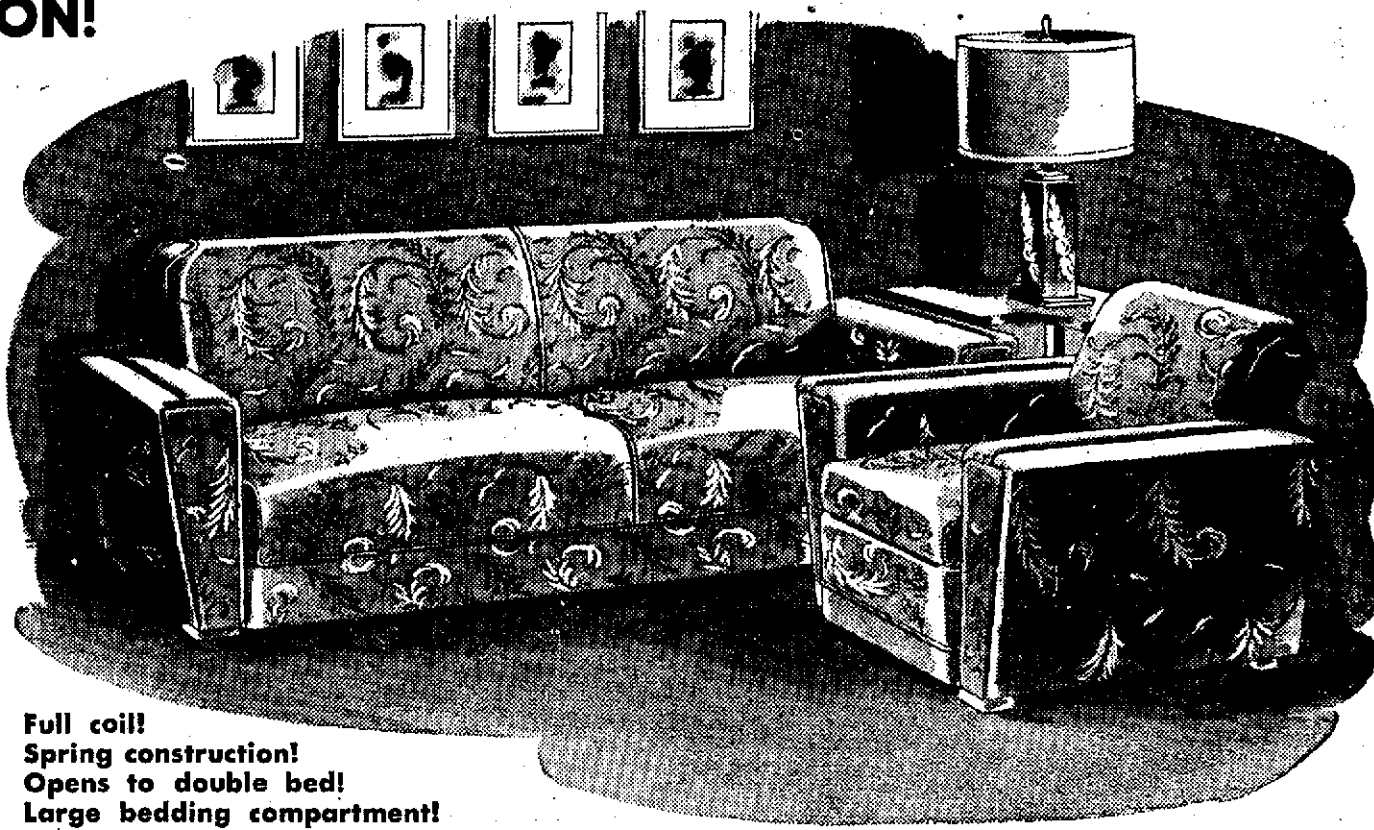
**SMASHING VALUE! Reg. 119.50
DIVAN AND CHAIR**

YOU SAVE \$39 NOW!

For real comfort living! Expertly constructed with 154-coil unit over no-sag base, all joints double doweled and glued. Cover of fine quality tapestry, solid or figured!

79⁹⁹

Only \$5 Down, Sears Easy
Terms—Usual Carrying Charge



Full coil!
Spring construction!
Opens to double bed!
Large bedding compartment!

**NOW! Reg. 119.50 TWO-PIECE
DIVAN SET. You save \$11.73!**

A beautifully designed set to add to the livability of your home! Make your choice from green, red, brown or yellow figured, luxuriously heavy tapestry!

107⁷⁷

\$5 Down, Sears Easy Terms
Usual Carrying Charge

Save Up to \$39!
Big Color Selection!
Strong Construction!
Non-Sag Base!
Luxurious Comfort!
Satisfaction Guaranteed!

**GIGANTIC
DIVAN SALE!
TREMENDOUS SAVINGS
DURING BIG MAY ECONOMY FESTIVAL!**

Handsome Upholstery!
Finest Modern Styling!
Built for COMFORT!
Built to LAST!
Most have LARGE
Bedding Compartments!



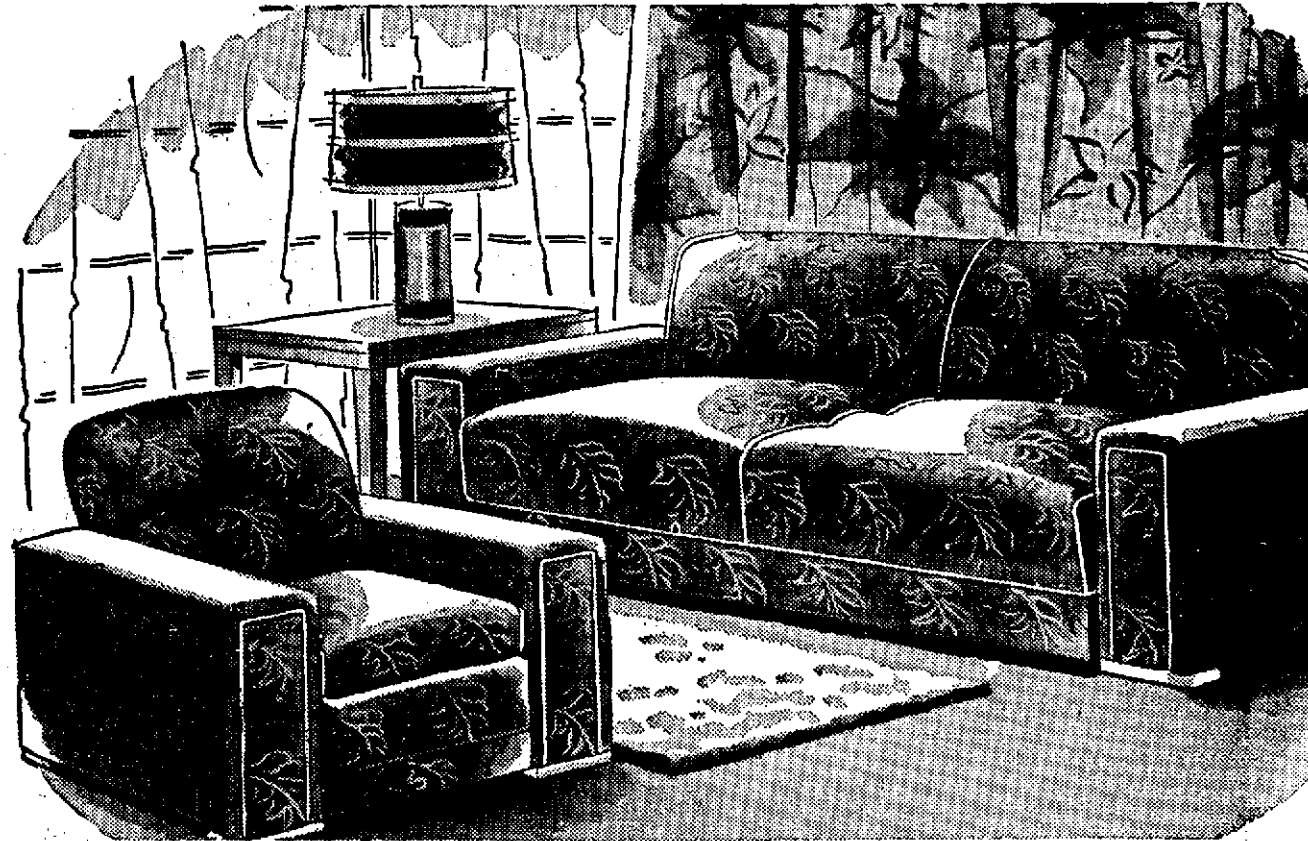
**YOU SAVE \$19.62! Regular 179.50 TWO-PIECE
DIVAN AND CHAIR. Opens to Double Bed!**

Large bedding compartment!
364-coil double deck unit
on non-sag base! Choice of 6 colors!

Easy to open, easy to close! With trouble-free positive action Wallaway hinge. In six gorgeous colors! Styled to fit perfectly with various types of living room furniture!

159⁸⁸

\$5 Down,
Sears Easy
Terms, Usual
Carrying Charge



**Living Room by Day! Bedroom by Night!
Reg. 159.50 Two-Piece Divan and Chair Set**

Free-action hinge,
Spring frame construction,
non-sag base

Smartly styled for beauty and convenience! Wallaway designed free action hinge eliminates necessity of moving. Luxurious frieze covers in choice of red, green, grey or rose.

139⁸⁸

\$5 Down,
Sears Easy
Terms, Usual
Carrying Charge

Open Monday and Friday 12:30
to 9:15; Other Days, 9:30 to 5:30

"Satisfaction guaranteed or your money back" **SEARS**

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